

**nanimarquina**

# Environmental Social Governance Report

2024



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# Letter from Maria Piera

At nanimarquina, our commitment to sustainability and social responsibility is at the heart of our way of doing. We continue to grow and innovate, dedicated to creating products that are designed to generate desire, enhance people’s wellbeing, and also positively impact our planet and the communities that surround them. This Environmental, Social, and Governance Report outlines our ongoing efforts and achievements in these critical areas because, to us, **responsibility means we never stop trying to do better.**

Our design philosophy is deeply rooted to nature. We draw inspiration from its purest forms to create products with a unique tactile beauty. Imperfect beauty that reflects the human gesture that is behind each piece, and that honors and respects cultural legacy from India and Pakistan while respecting the planet we inhabit. We meticulously select natural and recycled materials, ensuring that our manufacturing processes minimize environmental impact. Each new design offers an opportunity to refine our methods, optimize resource use, and reduce waste. **We believe in conscious luxury: luxury must go hand in hand with sustainability.** Our goal is to contribute to a healthier planet, where our products symbolize respect for nature. Resources transformed into a treasure for the senses without compromising Earth’s life’s pulse. Indulging one’s senses, not one’s principles.

Since our inception, we have prioritized the wellbeing of the talented artisans who bring our designs to life. Origins connect us. **We embrace the roots that have woven our history and that of everyone who has been a part of it.** A glimpse into the future rooted in the ancestral wisdom that shapes our pieces. We are committed to supporting their communities through initiatives such as Care & Fair, which has been fighting child labour for 30 years. We support them financially for founding schools, training and medical centers, and giving women empowerment workshops in the regions where our products are made. By investing in education and skill development, **we help secure a brighter future for the families of our weavers.** Our respect for craftsmanship is unwavering, and we continue to place the needs of our artisans at the forefront of our operations.

At nanimarquina, **we believe that we will only be able to convey true emotion with our products when working with ethical practices.** Our governance policies are designed to uphold the highest standards of integrity, transparency, and accountability. We are dedicated to fair trade principles, ensuring that our business practices support the livelihoods of all our stakeholders. By fostering positive interactions among our team members, communities, and customers, we create a culture of trust and mutual respect that extends beyond our products.

As we move forward, our commitment to ESG principles remains steadfast. We will continue to explore new ways to enhance our sustainability practices, support our artisans, and uphold ethical standards. **Our vision is to create products that bring harmonic pleasure to homes and people.** We believe in pleasure, harmony and beauty, because the pleasure that springs from them is the most reasonable measure of good things and of the well-being of the senses.

I am proud of the progress we have made and remain dedicated to incorporating our founding values into every decision we make. Together, we can ensure that nanimarquina continues to be a force for positive change, creating meaningful products that resonate with our customers and respect the planet and the people.

Thank you for your support and trust in nanimarquina.

Sincerely,



Maria Piera Marquina  
Director, nanimarquina



# Report highlights



## Climate Neutrality

We obtained Climate Neutral Certification for the third consecutive year and analyzed the evolution of our carbon footprint.



## The Water Cycle

We have been focused on reducing water use for 10 years, saving 6,500 cubic meters of water each year.



## Every Year Counts

We are guided by circular economy principles, and plan concrete actions to reduce our impact on the environment.

## The Rug Passport

We conducted research projects to incorporate new technologies and enhance our circularity efforts.

## Aligning Our Vision

We formalized agreements with our suppliers to ensure sustainability and social responsibility in the value chain.

## A Useful Tool

We analyze the life cycle of our collections. This year we added a new Environmental Product Declaration.

# Where from?

## The Ideal Village

Sustainability goes beyond standards and frameworks; it's a much broader and more abstract concept. Indeed, before the Paris Agreement was signed and strategies and objectives to combat climate change were established, there were already villages, cultures, and people who cared about the environment and highlighted the need for systemic change.

A clear reference is Mahatma Gandhi, who theorized about “The Ideal Village” in the late 19th century, analyzing and proposing ideas on how to coexist in a society sustainably. Many of the ideas he proposed then can be aligned with the Sustainable Development Goals, our framework today. Ideas such as self-sufficiency as a sustainable way of life (SDG 11) and meeting basic needs as a means to combat poverty (SDG 1) are clear examples. Gandhi also advocated for the conservation of natural resources (SDG 13) and promoted non-violence as a means to achieve justice and social change (SDG 16).

The connection between the historical vision of sustainability and current practice is reflected in the inspiration that Nani Marquina found in India more than 30 years ago. From the very beginning, she was captivated by its colors, cuisine, people, textiles, and culture.

**And in 1998, she began designing rugs that combined European design with Indian craftsmanship.** Since then, she has brought comfort to the homes of thousands of people, always through innovation in the design of handmade rugs.

Today, we continue to have a strong cultural connection with Indian tradition and craftsmanship, which aligns more and more with our will to put people and the planet at the center. We are committed to consistently reducing our impact on the planet and improving our ties with all those involved in the value chain of our rugs. Our mission is to enhance the desire that rugs conceal and to make nanimarquina “The Ideal Village.”



# Where to?

## We Journey Forth

**At nanimarquina, there has always been an intrinsic will to care for the planet and its people.** This is demonstrated by projects launched in the early 2000s, such as ‘Bicicleta,’ ‘Potten,’ or ‘Global Warming.’

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‘Bicicleta’ was designed by Nani Marquina in 2005 and is manufactured by recycling between 130 and 140 inner tubes, collected in India.

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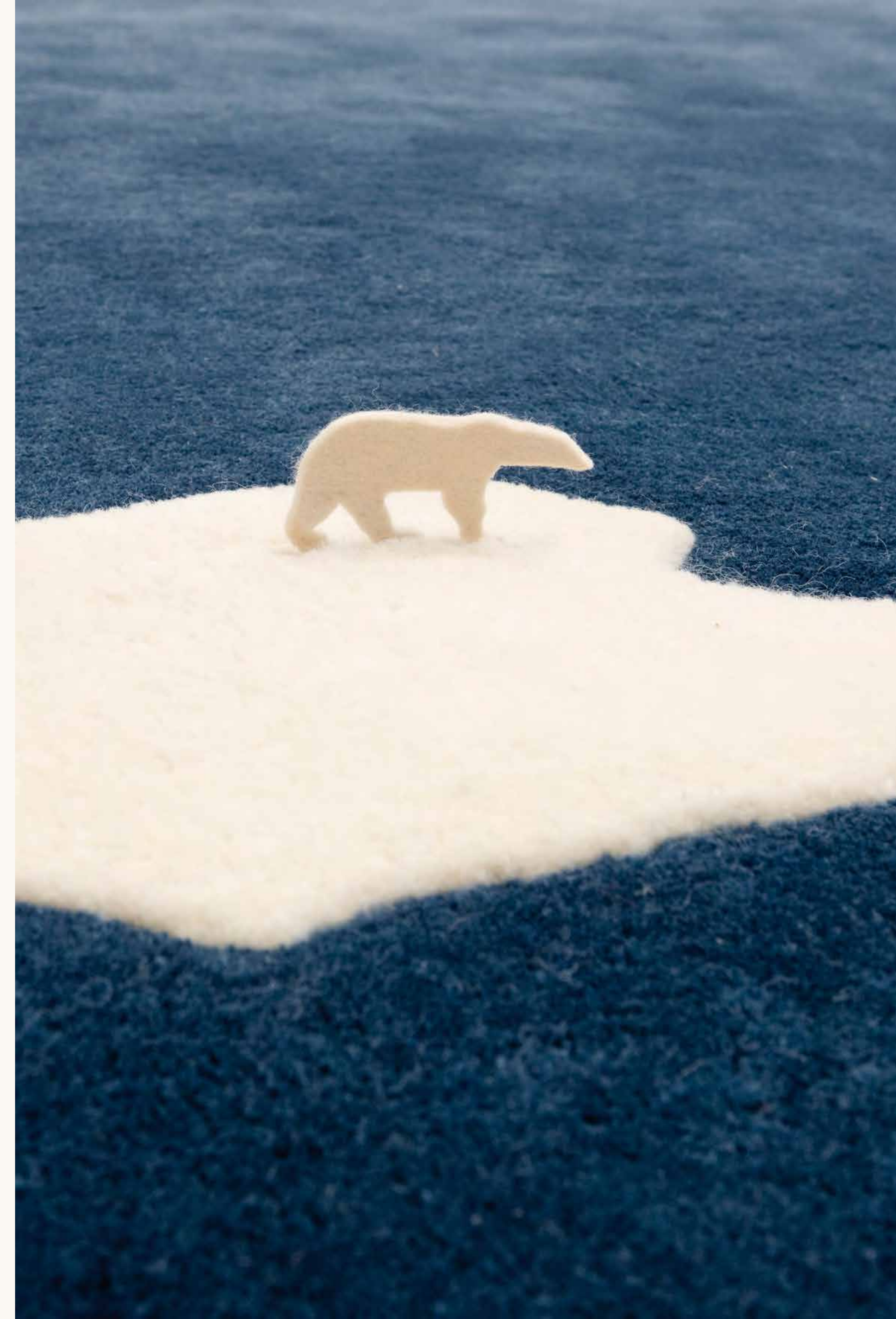
‘Potten’ is a collection of fair trade tableware pieces designed in 2007 by Renske Papavoine and handmade in the Indian city of Bhopal.

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‘Global Warming’ is a rug made in 2008 in collaboration with NEL Collective, which calls for reflection on the world and its state of climate emergency.

It was in January 2022 when we decided to elevate our commitment to care to a greater pledge. For the first time, we integrated someone from an external consultancy into our team to lead the sustainability vertical in the company’s day-to-day operations.

Now, we embark on our third year of this journey towards a more sustainable future with the same drive as the first day. Although we can already celebrate many milestones and goals we have achieved, we are very aware that there is still a long way to go. We are also aware that the fight against climate change cannot be won alone. Therefore, through this ESG Report, we want to share our journey with you. You: our team, our suppliers, our clients, our partners, and even our competitors.



# Environment

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Climate change      9 →  
Resources          16 →  
Value chain        27 →



# Environment

Our approach to sustainability is holistic. All the strategies we implement are integrated across the company in a cross-sectional manner. Over time, we’ve understood that sustainability is a multidimensional work area where there is no magic formula. That’s why we work from three fundamental pillars: climate change, resources, and the value chain. These dimensions provide us with three different prisms through which to observe and respond to the company’s environmental needs.



## Climate change

|                          |      |
|--------------------------|------|
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| Climate neutrality       | 12 → |
| Our mission is to reduce | 15 → |

## Resources

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## Value chain

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# Climate change

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The first thousand days →

Climate neutrality →

Our mission is to reduce →





**At nanimarquina, we do not just settle for measuring the carbon footprint; we also offset it and commit to reducing it.**

## The first thousand days

We cannot deny that one of the most influential perspectives when addressing and evaluating sustainability in a company is the equivalent carbon footprint.

The equivalent carbon footprint measures the emissions of all greenhouse gasses, expressed as the amount of CO<sub>2</sub> that would have the same impact on global warming. It is used to easily compare the impact of different activities or products on the climate.

**At nanimarquina, we do not just settle for measuring the carbon footprint; we also offset it and commit to reducing it.** It has now been 1,000 days since the first Climate Neutral certified day in 2021. And we have done it again this year! We have once again measured and offset the equivalent carbon footprint for scopes 1, 2, and 3.

Scopes 1, 2, and 3 refer to the categories of greenhouse gas emissions defined by the Geneva Protocol for accounting and reporting emissions.

Scope 1: Direct emissions from sources we control

Scope 2: Indirect emissions from the energy we use

Scope 3: Other indirect emissions related to value chain activities

Year after year, we take responsibility for the emissions derived from all our activities. To this end, we account for the materials, production, transportation, and packaging of the rugs; the electrical consumption of our offices, showrooms, and warehouses; the displacements and travel of our team, among many other things.

We invest significantly in the Climate Neutral certification, convinced of our responsibility to give back to both the planet and society. Over the last three years, we have allocated more than **\$100,000** to certification, offset, and consulting costs, investing over **500 hours** in the certification process. This effort underscores our leadership and commitment, positioning us as the first rug company with Climate Neutral certification.

\$ 100,000

Certification, offset, and consulting costs

500 hours

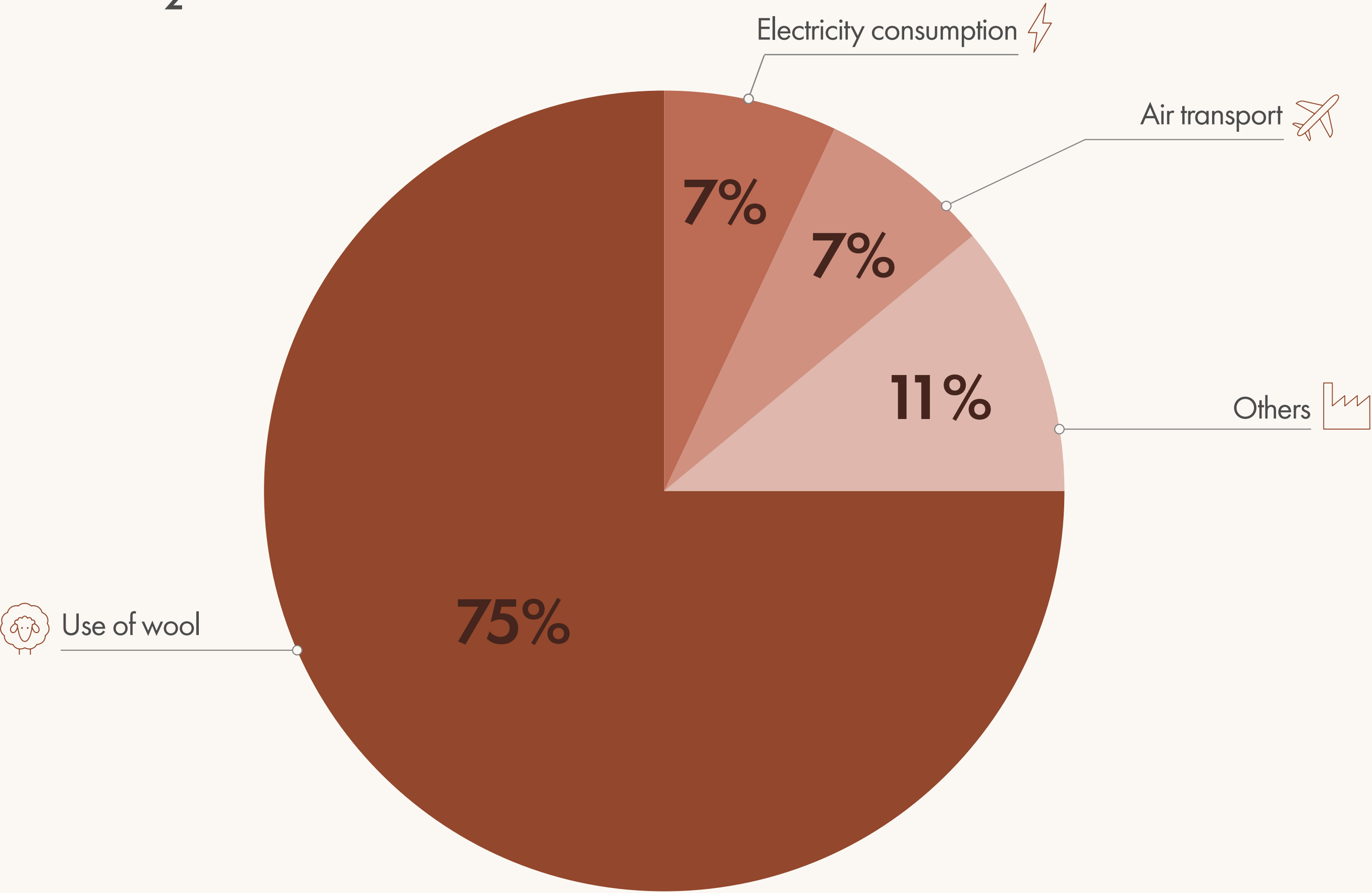
Certification process

Climate neutrality

Our annual Climate Neutral certification process begins by entering all information related to the activities performed into the Business Emission Evaluator (BEE). This is a software developed by the American NGO Change Climate Project, which allows us to quantify our emissions. The resulting carbon footprint for the year **2023 is 2,628 tons of CO<sub>2</sub> equivalent**. This value is the starting point for achieving climate neutrality.

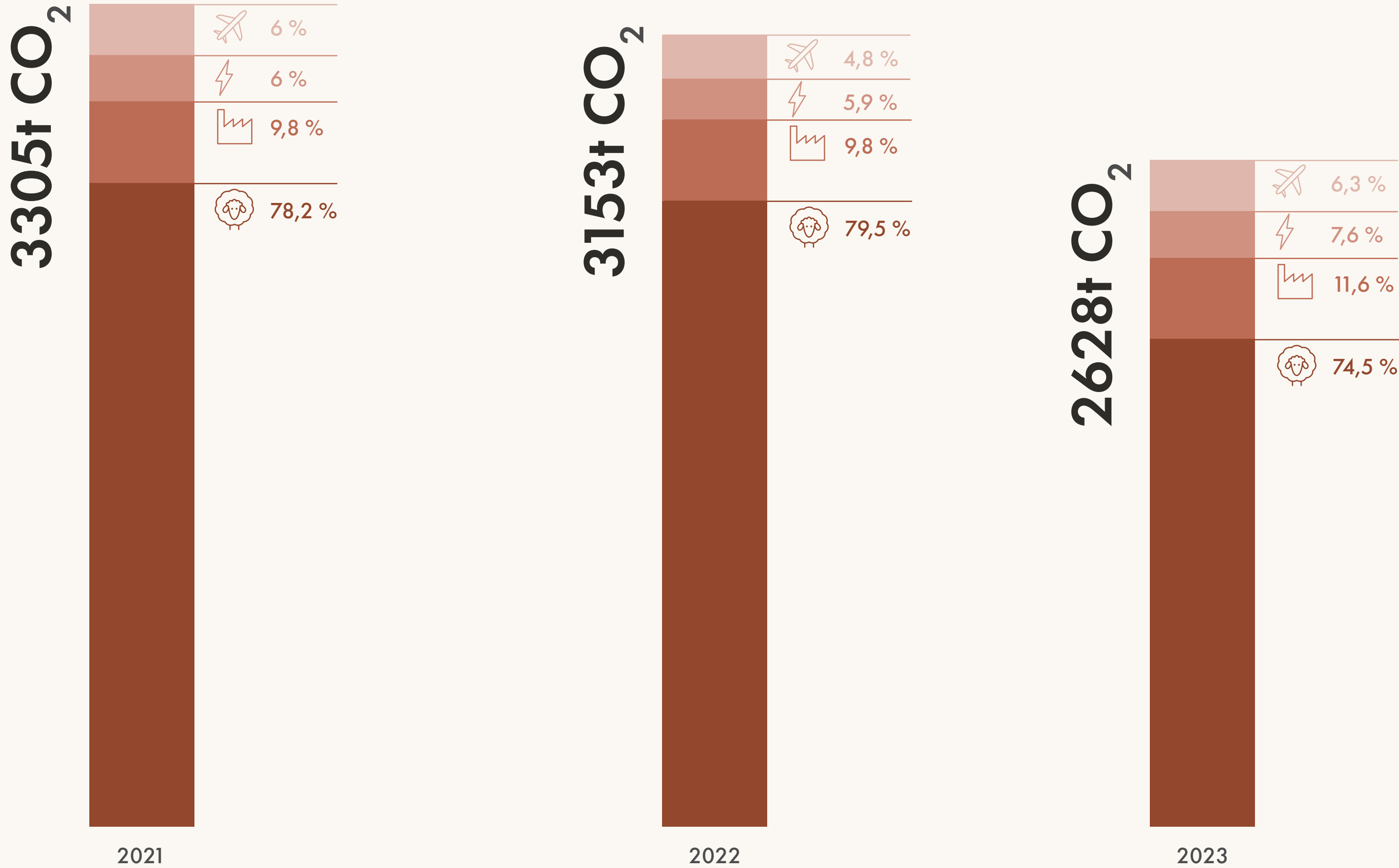
Climate neutrality refers to the idea of reaching net-zero greenhouse gas emissions. One way to achieve this is by balancing these emissions so that they are equal to those removed by the planet’s natural absorption processes.

Carbon footprint in 2023  
**2628t CO<sub>2</sub>**



We carry out this process on a yearly basis. Thanks to this data, we can analyse the evolution of the different contributors to our carbon footprint and plan concrete actions to reduce them. In our third year of certification, we have a sufficient historical overview to understand the main impacts of the company and focus efforts on the aspects that can have the greatest impact.

Carbon footprint evolution in the past 3 years



Regardless of the contributor to the carbon footprint, at nanimarquina, we offset its entirety each year.

Regardless of the contributor to the carbon footprint, at nanimarquina, we offset its entirety each year. The offsetting process is based on balancing each ton of footprint by purchasing a carbon credit.

The verification of carbon credits is carried out via blockchain, ensuring their authenticity and preventing duplicity. The carbon credits are aimed at investing in accredited projects that demonstrate the capacity to absorb or replace a specific quantity of CO<sub>2</sub> emissions.

Our approach to selecting compensation projects is based on the following criteria:

- Projects that generate a positive impact in the countries of our suppliers
- Credits with a vintage year of no more than two years old in relation to the year we are offsetting.
- Projects that invest their benefits in social initiatives with local impact

Our compensation process is annually verified by the non-profit entity Change Climate Project, and the projects chosen for compensation are audited by entities like Gold Standard or Verra.

2000t CO<sub>2</sub> → 2000 credits



## Development of 10,446 domestic biogas plants

Uttarakhand, India

Use of organic waste to feed a biodigester and produce biogas for cooking and heating water.

- + Leads to a reduction in greenhouse gas emissions
- + Improvement in the health and quality of life of many families.
- + Improvement of hygienic conditions in rural areas thanks to proper waste disposal.

628t CO<sub>2</sub> → 628 credits



## Solar energy generation

Uttar Pradesh, India

A region where some of our Indian suppliers live and work.

- + Helps in generating employment opportunities during the construction and operation phases.
- + Generates power using zero emissions solar based power generation which helps to reduce GHG emissions and specific pollutants.
- + Being a renewable source of energy, it reduces the dependence on fossil fuels and conserves natural resources which are on the verge of depletion.

## Our mission is to reduce

Assessing our climate neutrality situation is not only a useful tool to evaluate the overall state of the company in terms of sustainability, but also a necessary short-term measure to be able to respond to the climate emergency. However, our main mid-term mission is to reduce our carbon footprint. To achieve this, we are planning and developing complex initiatives that will take time to be fully implemented. Our entire reduction strategy is aligned with the ‘science-based targets’, which start from the idea of **cutting emissions by half by 2030 and achieving Net Zero by 2050**.

2021

Climate Neutral Certification



2030

Reduce emissions to 50%

2050

Reach net zero

Reduction  
pillar

#1

## Longevity

Our rugs are long-lasting because they are made with quality materials and craftsmanship. Our goal is for them to remain in use for several decades, surviving possible lifestyle changes of our customers, moves, even changes in décor, which may make the rug no longer desirable in that home. To overcome these situations, we are committed to circular economy strategies that promote the longevity of our products.

Reduction  
pillar

#2

## Traceability

In order to reduce emissions, it is necessary to have the ability to obtain data from the value chain itself both pre- and post-sale. We explore the options available for the implementation of technologies that allow us to obtain data and act at different stages of the value chain.

Reduction  
pillar

#3

## Cooperation

We believe it is essential to work collaboratively in order to reduce our carbon footprint within the globally agreed timeframe.

# Resources

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Fiber selection →

The water cycle →

Long-lasting rugs →

Every yarn counts →

The rug passport →





**When designing a product, it is essential to consider its intended use and select its materials accordingly.**

### Fiber selection

It is common to classify materials into better and worse, when in fact the important thing is to differentiate between correctly and incorrectly used materials. A clear example is plastic, which can be very harmful to the planet when used in single-use bottles; however, its use in outdoor rugs gives value to its intrinsic value of resilience.

**When designing a product, it is essential to consider its intended use and select its materials accordingly.** At nanimarquina, we have been developing rug collections in collaboration with artisans, architects, designers, and artists from around the world for over 35 years. In the design process of each of these rugs, we have always considered the fiber selection stage to be key.

The criteria for fiber selection respond to the rug's use, but also to the context in which it will be installed. Additionally, the texture to be generated, the colors to be displayed, and the emotions to be conveyed are considered. Fibers are the material support through which all these concepts are expressed, making each design unique.

Our catalog is distinguished by the diversity and complementarity of the fibers used in our rugs, classified into three main categories. Animal-origin fibers are chosen with special care to ensure animal welfare. Organic fibers, on the other hand, come from crops that promote responsible agricultural practices. And, in an effort to encourage sustainability, we use regenerated fibers, revaluing recycled materials to minimize waste.

Animal fibers



**Wool**  
A natural fiber that offers excellent thermal regulation and exceptional durability, offsetting its carbon footprint with its unique properties.



**Silk**  
An exquisite and delicate fiber, obtained through methods that respect natural processes and minimize environmental impact in its production.

Plant-based fibers



**Jute**  
A natural and resistant fiber, known for its versatility and low environmental impact in its production.



**Cotton**  
A soft and breathable fiber, whose production requires adopting sustainable processes to reduce its impact on the environment.



**Linen**  
A fiber known for its strength and antibacterial properties, which requires low water consumption to grow.



**Coconut**  
A fibre extracted from the outer husk of the coconut and historically a waste product of the food industry. It is a durable, thermally insulating fibre that is resistant to microbes, salt water and sunlight.

Regenerated fibers



**Recycled PET**  
A weather-resistant and waterproof fiber; its use promotes the circular economy by contributing to the reduction of plastic waste.



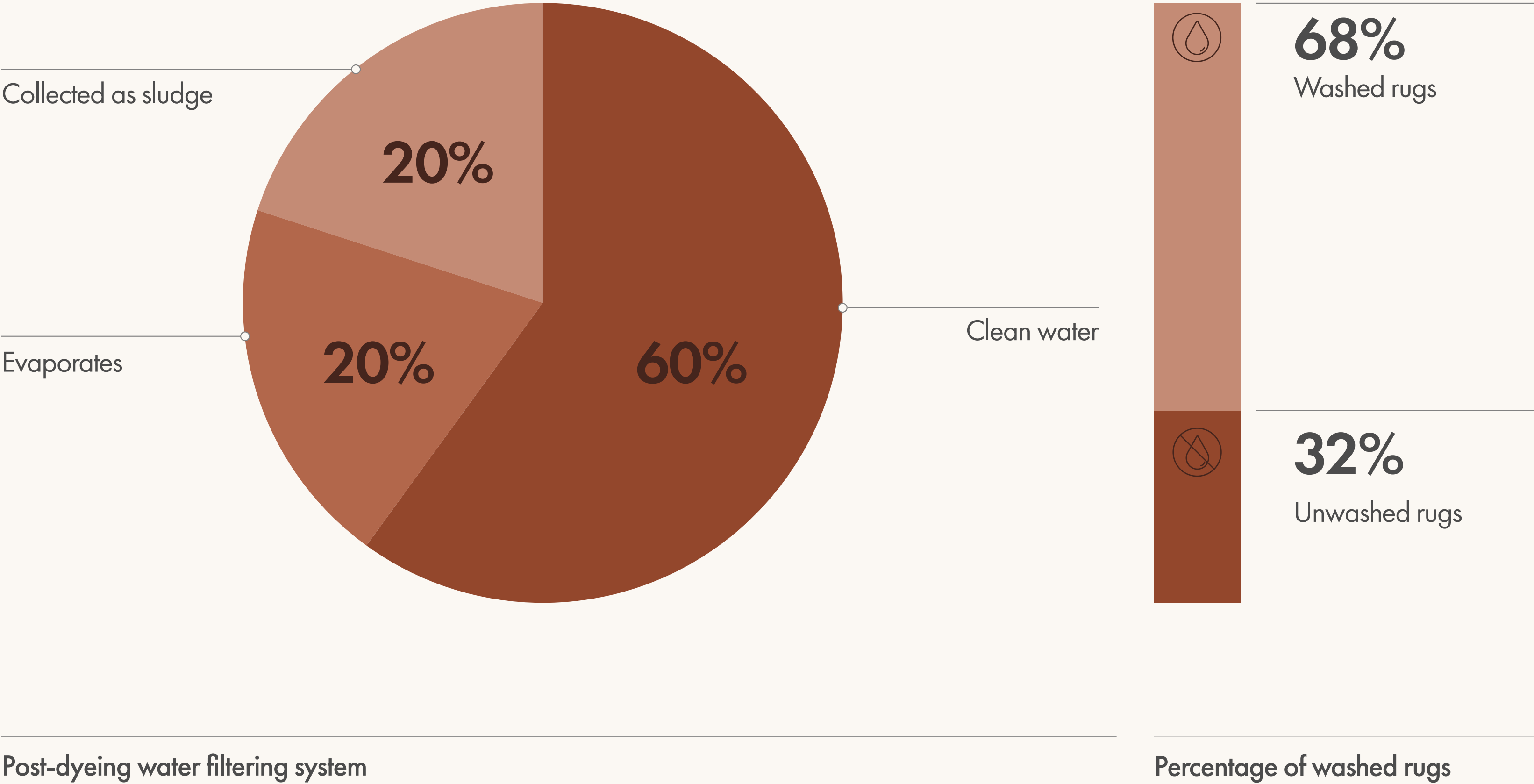
**Tencel**  
A regenerated cellulose fiber, known for its softness, obtained from wood pulp in a sustainable manner.

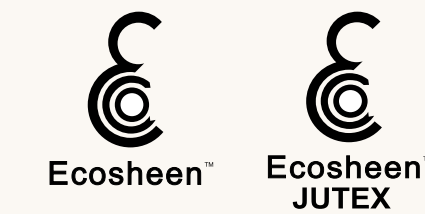
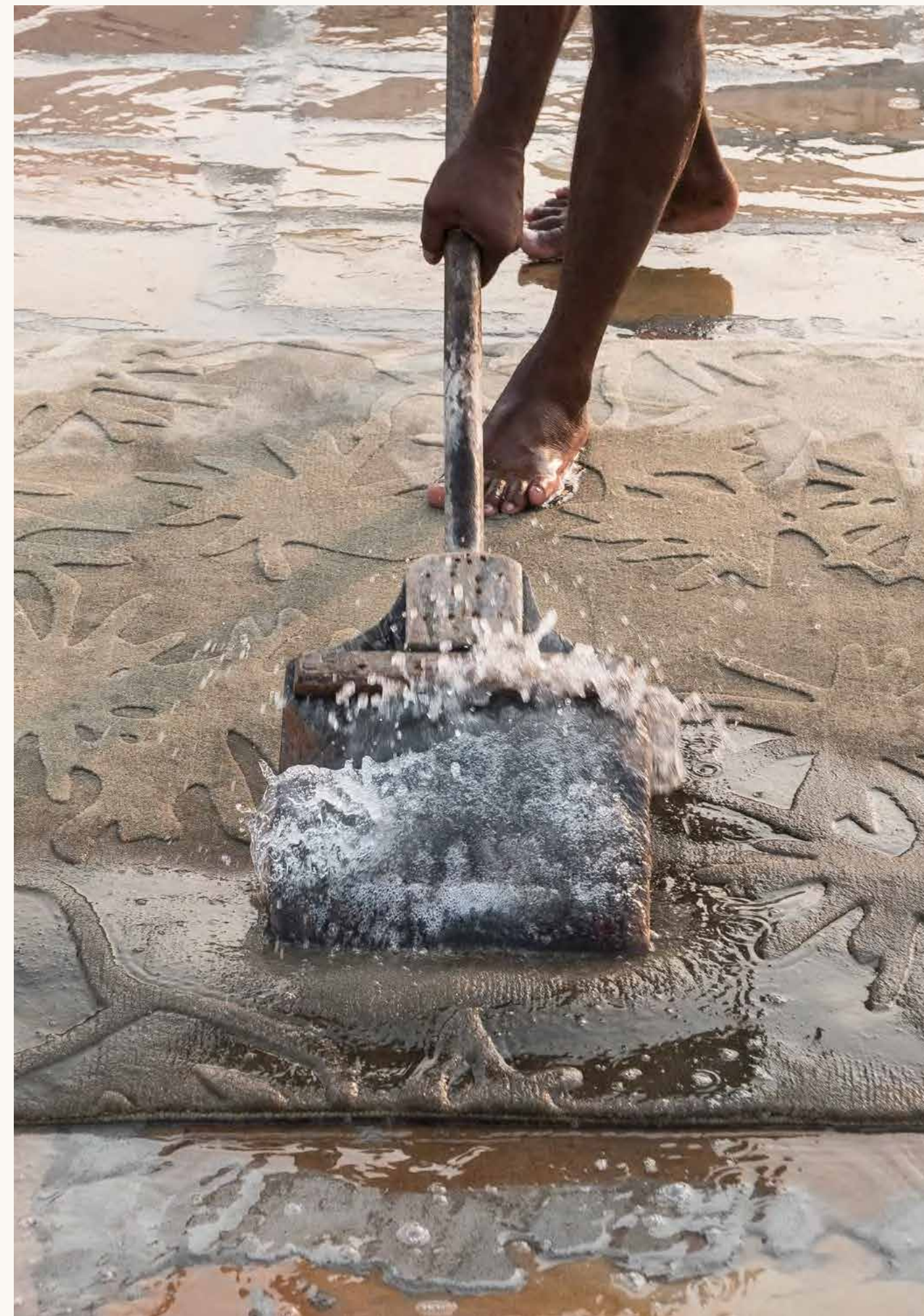
## The water cycle

In the process of manufacturing handmade rugs, there are only two moments where the use of water is essential: dyeing the fibers and washing the rugs. Our sustainability and operations teams focus on both processes, addressing the variables of water consumption and pollution.

For the dyeing phase, we progressively collaborate with dyers who operate with post-dyeing water filtration systems. These are systems that separate the dyed water into three parts through precipitation. **20% evaporates during the process** as harmless steam to the environment, **another 20% is collected as sludge** and managed by specialized companies, and the remaining **60% is clean water** that can be reused for irrigation.

Once the rugs finish their manufacturing process, they undergo a manual washing process. The goal during this phase is to remove the natural fats from the fibers and the impurities generated during the weaving phase. It is important to note that only those rugs that strictly require it are washed. All rugs made using the Tufting technique and the Outdoor collections, which represent **32% of the total**, are excluded from the washing process.





## The use of Ecosheen and Ecosheen Jutex allows saving up to 70% of water during the washing process.

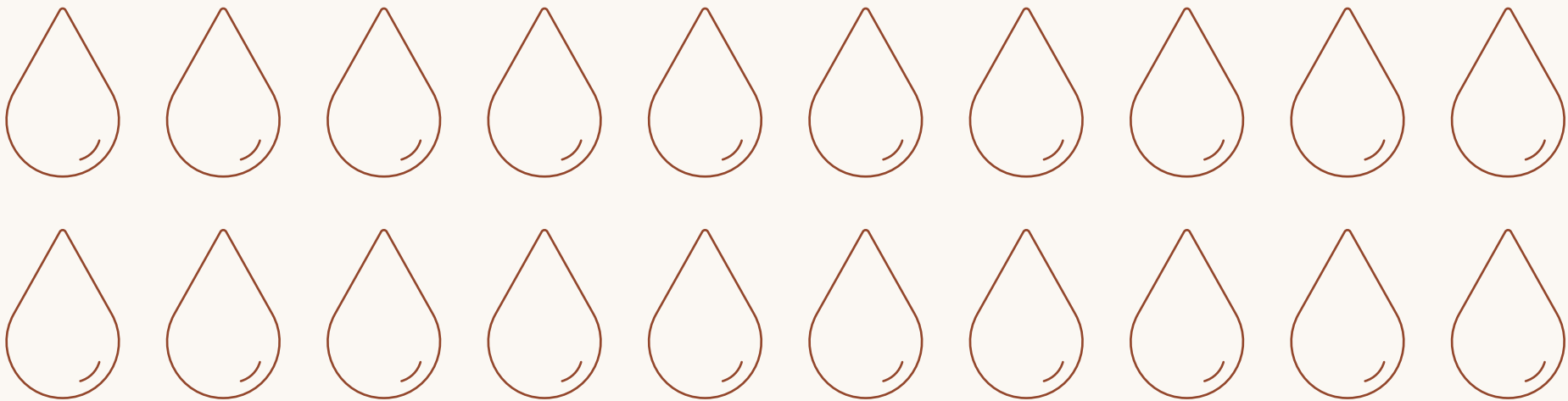
In 2023 we celebrated **10 years** since we started using 100% biodegradable and harmless products for washing that are safe for people and the environment. EcoSheen and Jutex are based on a multi-enzymatic formula, created by Indian biochemist Charmaine F. Sharma, which eliminates the need for chemical washes that weaken, degrade, and dull the color of the fibers. The use of Ecosheen and Ecosheen Jutex **allows saving up to 70% of water during the washing process**. This is because the washing is active and allows removing dirt without the need for an excess of water.

Thanks to the use of EcoSheen and Jutex, we have managed to wash more than **32,000 rugs in the last 10 years** without discharging polluted water into the environment and saving around **6,500 cubic meters of water per year**. This achievement not only demonstrates our dedication to minimizing our environmental impact but also underscores the importance we place on water care. **The impact in the water cycle is at the center of our decision-making, as it is a fundamental environmental element that we must protect.**



Annual use of water  
Normal washing

9285 m<sup>3</sup>



Annual use of water  
Ecosheen washing

2785 m<sup>3</sup>

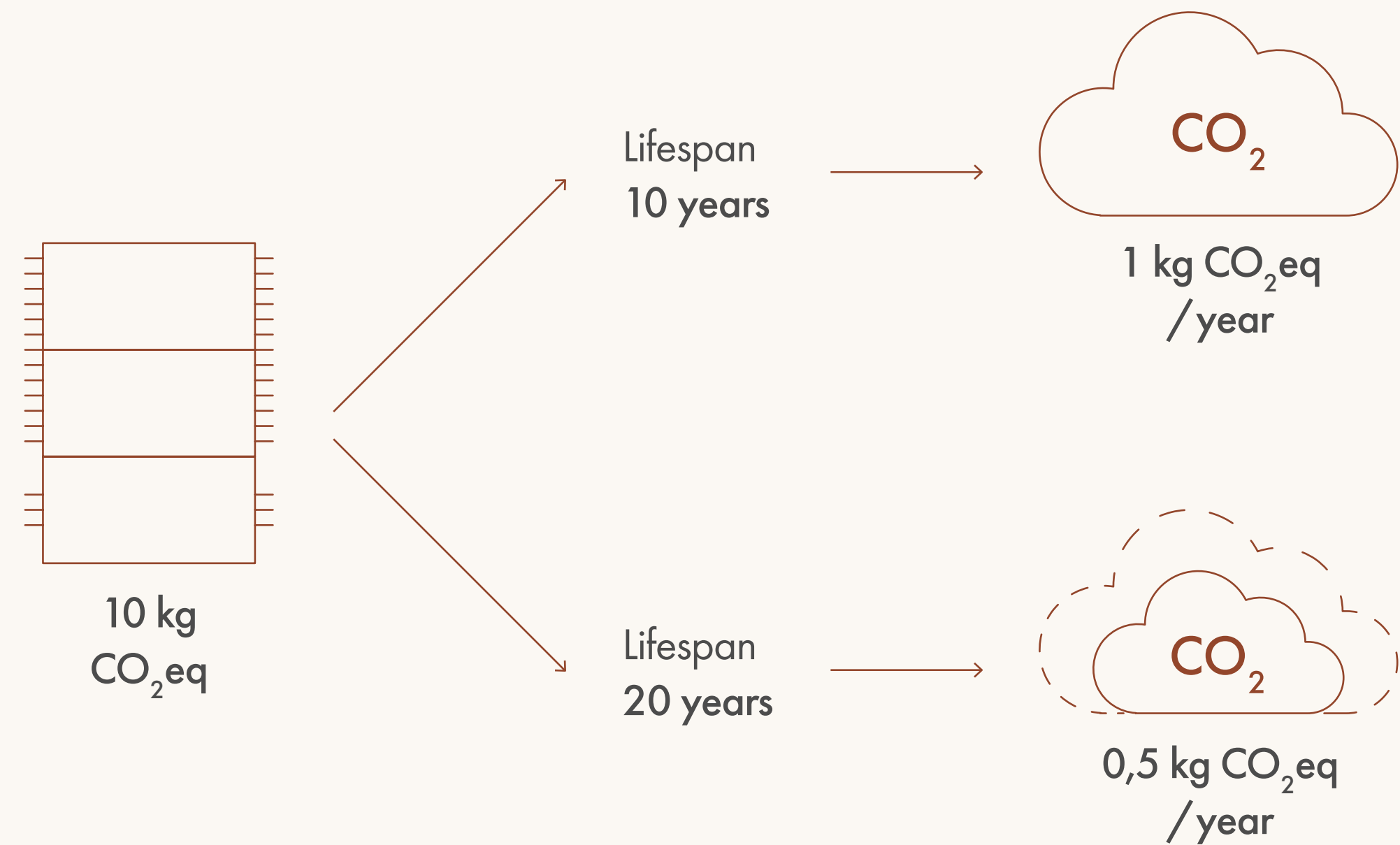


The impact in the water cycle is at the center of our decision-making, as it is a fundamental environmental element that we must protect.

## Long-lasting rugs

Nothing lasts forever, not youth, beauty, seasons, or even a rug. However, a rug with a timeless design, consciously made with durable materials and quality dyes, well maintained, can last a lifetime. This weaving, rooted in tradition and craftsmanship, defies the passage of time while emphasizes the importance of choosing durable fibers as an act of environmental responsibility. This approach has taught us, after more than 35 years of experience, that **longevity not only preserves the beauty and functionality of our rugs but is also key to their sustainability.**

Our focus on improving the durability of our rugs and products goes beyond just considering the pre-sale stages. We are continuously broadening our perspective, implementing strategies designed to prolong the lifespan of our products and their materials during the use phase and end-of-life.

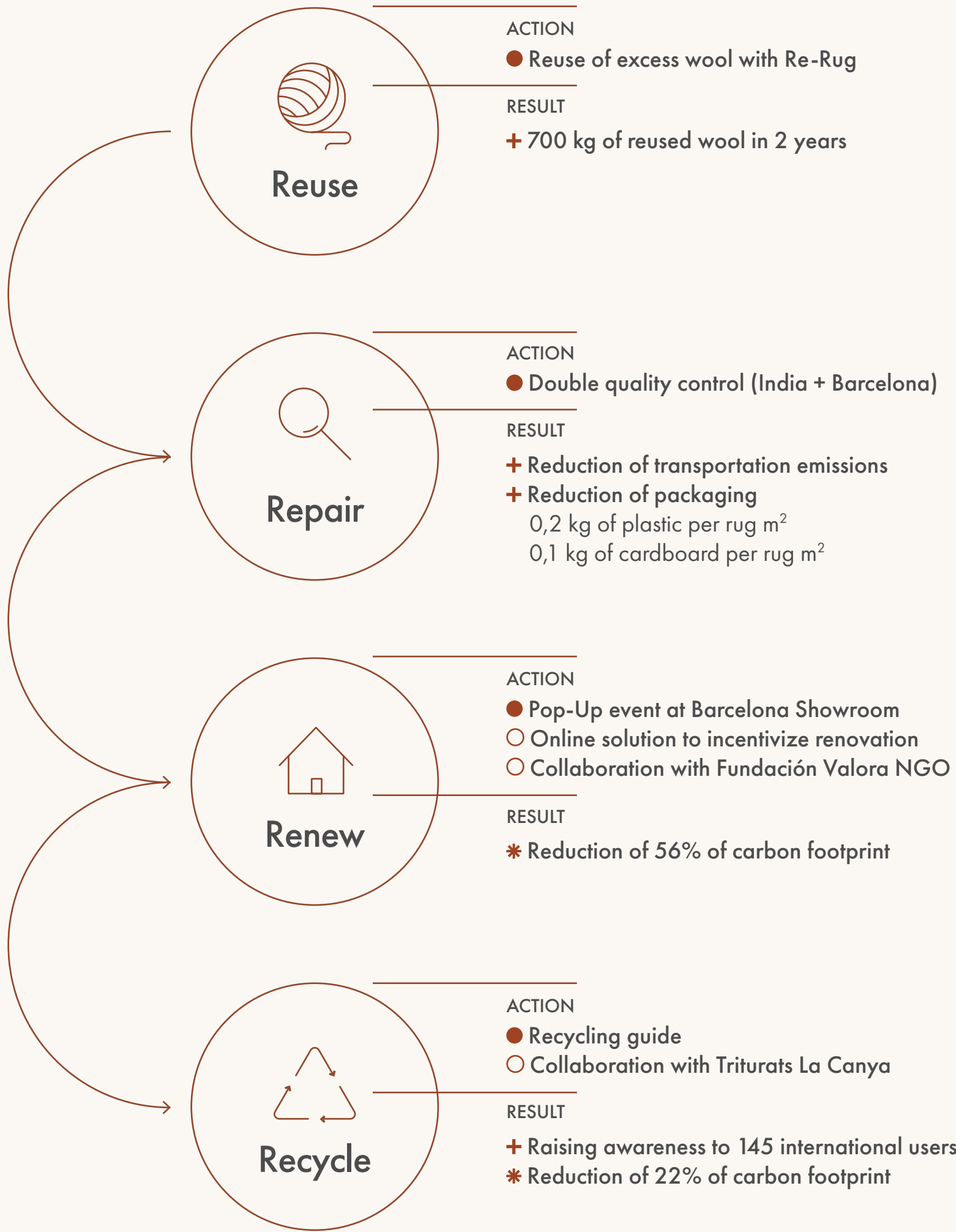


Consider, for example, a product with an initial carbon footprint of 10 kg CO<sub>2</sub>eq. If it lasts 10 years, its impact is spread out, resulting in 1 kg CO<sub>2</sub>eq per year. Designing that same product to last 20 years reduces the need for replacement, lowering the carbon footprint to 0.5 kg CO<sub>2</sub>eq annually. This simple calculation demonstrates the environmental benefit of prolonging product durability.

Prioritizing the longevity of our products as key to sustainability, we understand that extending the lifespan of a product reduces its environmental impact and also promotes resource efficiency.

# Every yarn counts

Many actions must occur from the shearing of a sheep until a final consumer receives their wool rug. We are aware that all these actions involve a certain consumption of resources and generation of emissions, which motivates us even more to value the raw material. We aim to extend its durability as much as possible and minimize waste. To this end, **we are constantly developing circular economy strategies because we believe that every yarn counts.**



- Completed action
- Planned action
- + Current result
- \* Expected result

REUSE

700 kg of reused wool



During the artisanal rug manufacturing process, excess dyed wool is generated. To manage this surplus sustainably and offer our support to artisans, we developed the project Re-rug; a collection of rugs made by introducing 1kg of reprocessed wool per square meter. This collection is the result of an exhaustive process of research and innovation to obtain a resistant and durable fiber from reused wool. For greater strength and quality, the warp is made of virgin wool from New Zealand, and recycled thread is used in the weft. Through sales of rugs from this collection, we have been able to reuse more than **600 kilos** of leftover wool in the last two years thanks to catalog sales, and more than **100 kilos** due to special projects.

REPAIR

Double quality control  
= packaging reduction



ecognizing the unique beauty of imperfections in artisanal products, we strive to ensure that each rug faithfully reflects its original design and possesses high durability. For this purpose, we have implemented a rigorous double quality control system that minimizes emissions from unnecessary transport. A specialized team in India examines each rug before it is shipped, makes the necessary corrections, and packs the rugs. This process continues in our warehouse near Barcelona, where selective control is carried out. Thanks to a work area and a specialised repair team, we avoid sending products that are not in optimal condition. Additionally, by doubling quality control, we manage to reduce packaging duplication, **saving an average of 0.2 kg of plastic and 0.1 kg of cardboard per square meter of rug.**

RENEW

5 years = 500 renewed rugs



Annually, we organize an event in our Barcelona showroom, where we give a second life to prototypes, discontinued rugs, and those used in exhibitions and shoots. Thanks to this initiative, we have managed to renew more than **500 rugs in the last 5 years**. Additionally, we are developing an online solution to encourage more rug reuse, transcending beyond a single annual event. Simultaneously, we are initiating a collaboration with the Valora Foundation to donate rugs in good condition to NGOs that need them. These strategies could contribute to **more than a 56% reduction in the carbon footprint of our products.**

RECYCLE

Accessible recycling guide



A rug can be used for many years, repaired, reused, and finally, the day will come when it must be recycled. As a company, it is essential to ensure that the waste generated by our value chain is properly managed. In 2023, we launched a recycling guide to advise our customers on how to manage their rugs at the end of their life cycle. This guide points to textile recycling centers in most of the countries where we operate. Since its launch, **145 users** from all over the world have accessed the recycling guide online. Additionally, we have initiated a collaboration with Triturats La Canya to explore ways to recycle the fiber from the rugs. This initiative could allow us to revalue the raw material, **reducing the carbon footprint of our rugs by up to 22%.**

## The rug passport

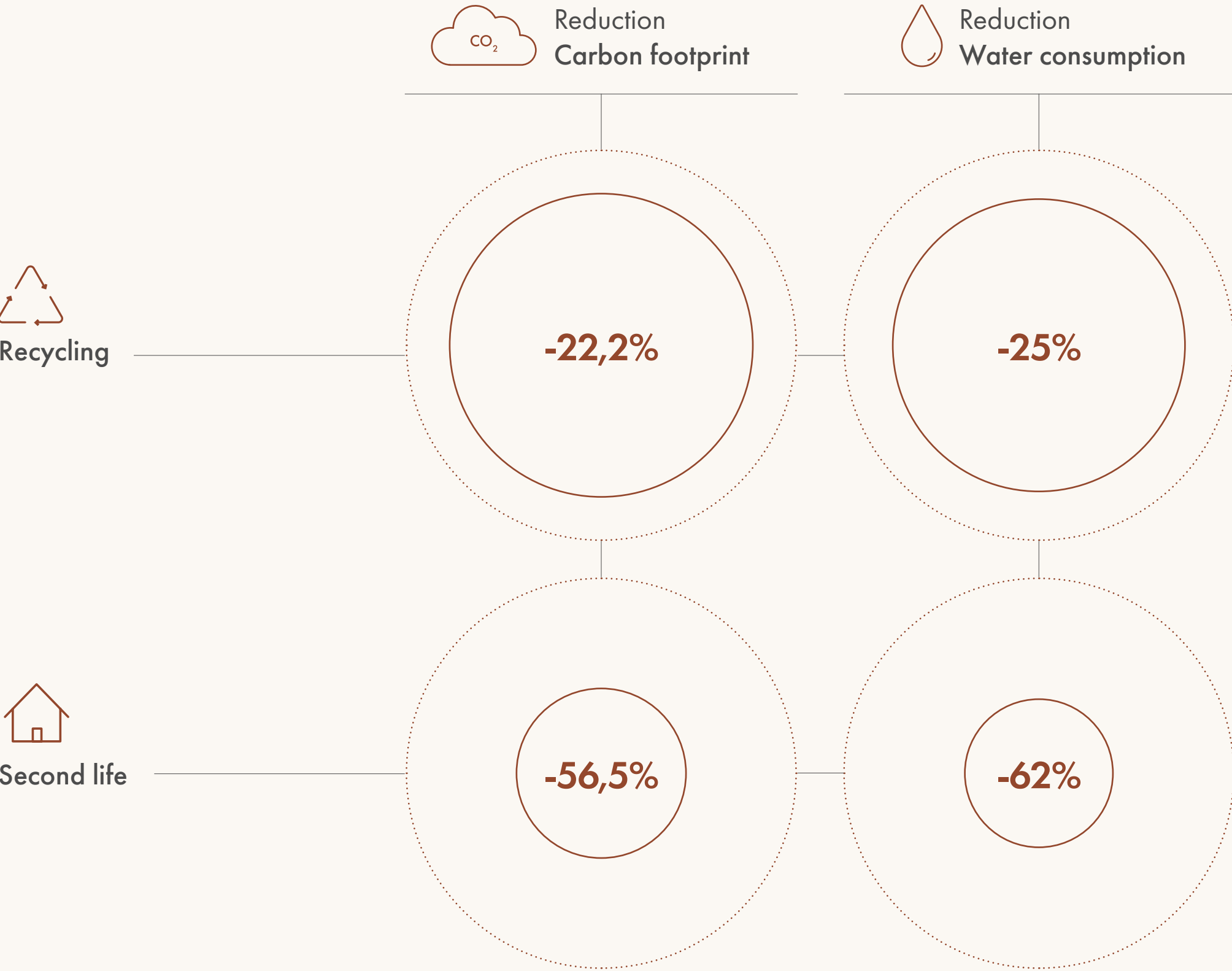
**Traceability is crucial for extending the lifespan of products.** It is essential to track the entire life cycle of the product, including both pre-sale and post-sale stages. In 2023, we began to thoroughly research various end-of-life scenarios such as repair, recycling, and reuse. The purpose was to understand how different scenarios impact the consumption of raw materials and the resulting emissions. This research aligns with the Extended Producer Responsibility, in accordance with the European Eco-design Regulation, and facilitates the future creation of a digital passport for each rug.

Our commitment to studying the life cycle of our rugs led us to participate in a broader and more ambitious initiative. nanimarquina participated in a **nine-month industrial research project**, funded by the Spanish Ministry of Industry and Tourism, within the Support Program for the AElS. This project was led by the Barcelona Design Centre and co-promoted by the environmental consultancies Nutcreatives and Inèdit, the technology company Retexcycle, and the fashion cluster MODACC.

As a reference in the home textile sector, nanimarquina played a central role in this research, which was focused on traceability throughout the entire value chain of the rugs. The project involved an in-depth market analysis and the development of both a digital and physical prototype, leading to significant findings and opportunities to ensure traceability within the textile sector.

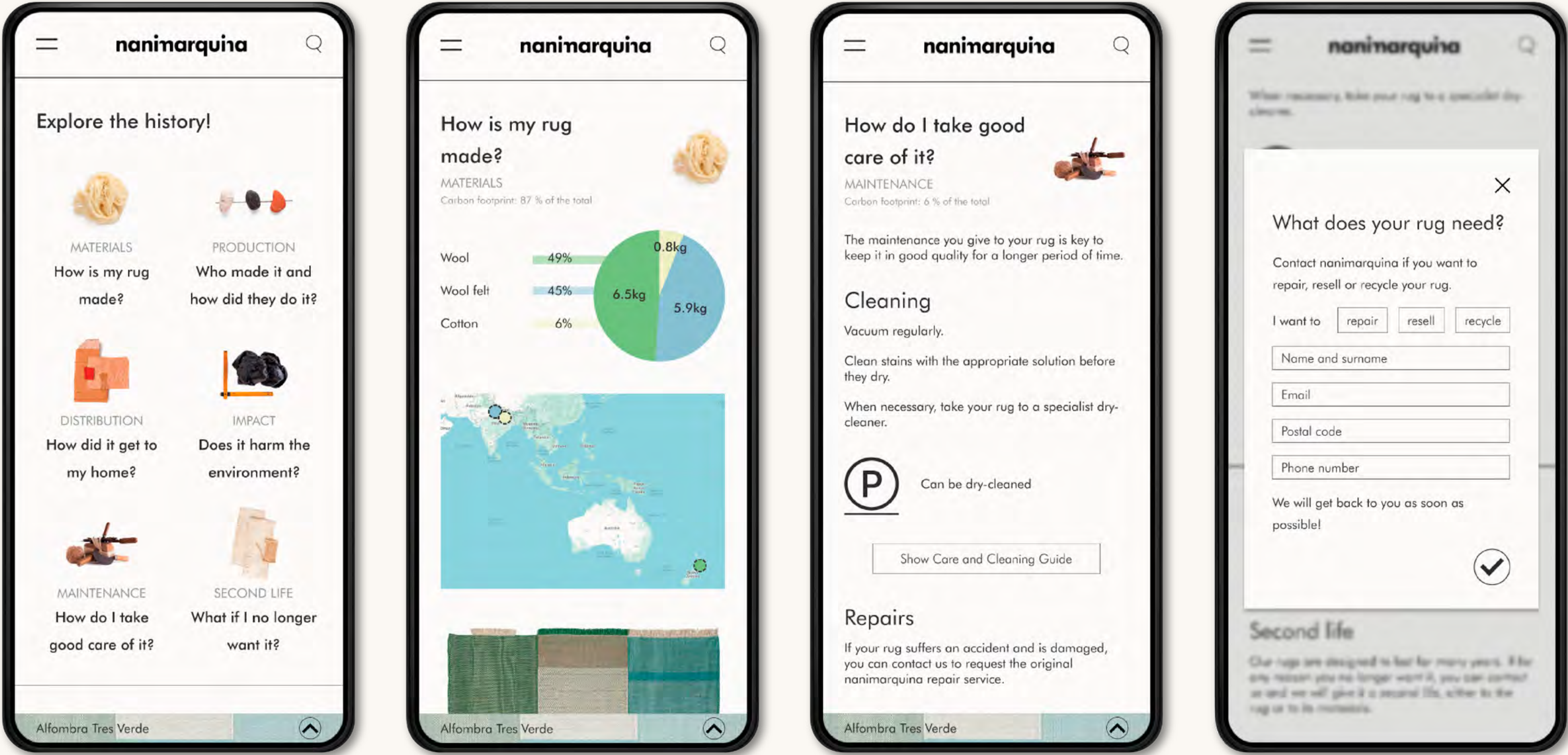
To carry out the traceability pilot, a rug from the Tres collection was selected. A life cycle analysis of this rug was conducted to visualize how the overall impact of the product could be altered by implementing two different scenarios: recycling and second life. The main conclusion was that environmental impact reduction strategies through extending the lifespan of the rug and traceability have great potential to reduce environmental impact.

### Environmental impact according to the end of life Tres rug



As a complement to the study, a data recording system was set up, which is represented in a **digital twin** of the rug, allowing for real-time mapping of its various life cycle stages. Several nanimarquina teams were equipped with specific apps to record their tasks during the quality control and packaging phases. For each record, the system generates a **digital certificate** to ensure product traceability. This advanced model is based on the assignment of a **unique and unalterable QR code** to each rug. Additionally, tests were conducted with the different users in the value chain, aimed at perfecting **usability and interaction** with the application, optimally adapting it to the various end-of-life scenarios.

As a visible result of this whole process, a Digital Product Passport (DPP) was created. The DPP gathers the relevant information of the rug and is also the point of contact with the end user. By scanning a QR code, we can accompany people through the 15/20 year lifespan of the rug to significantly increase the longevity of the products and thereby improve the environmental impact.



# Value chain

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Designing with Awareness →

Renewing the exterior →

A new warehouse →

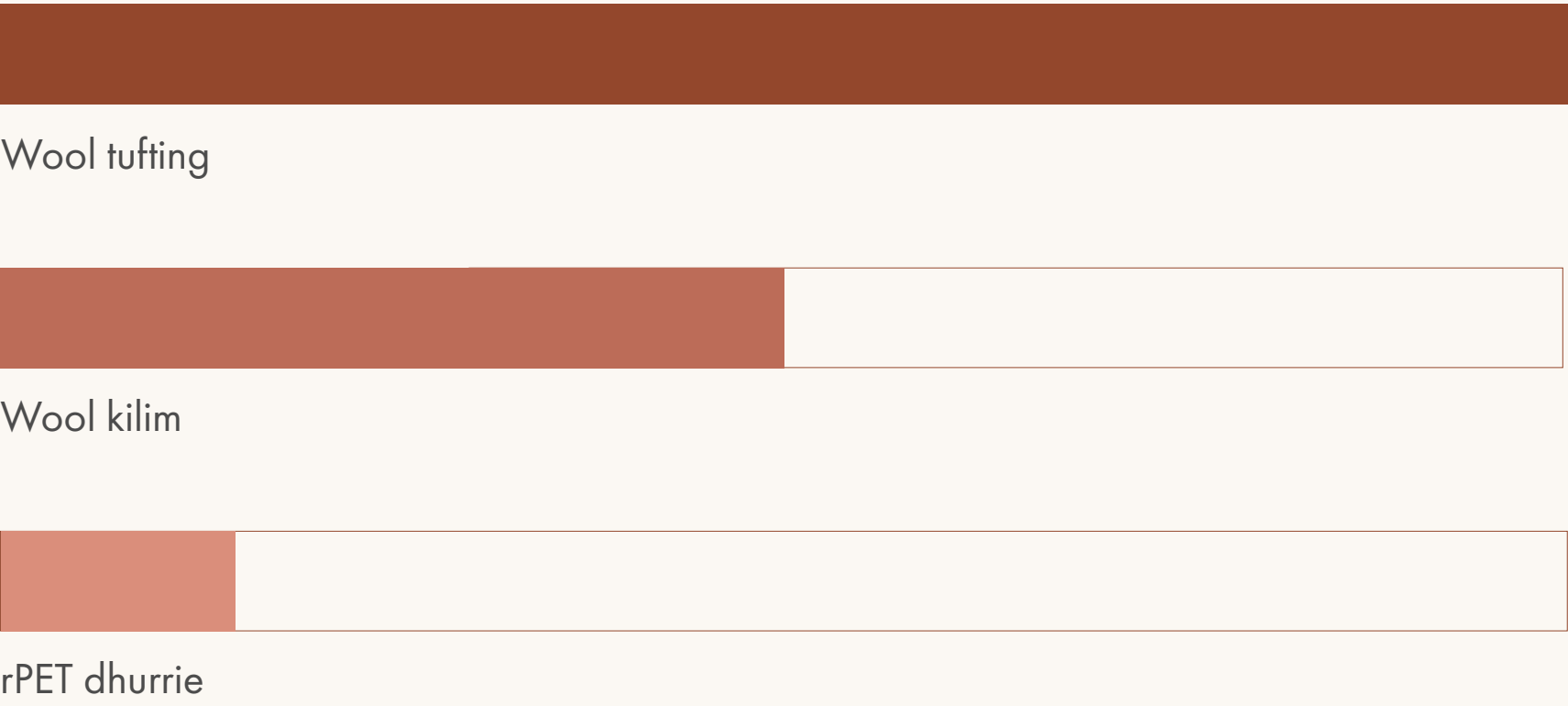
Only essential packaging →

Communicating to inspire →



# Material extraction represents between 40% and 80% of the carbon footprint of our rugs.

Carbon footprint impact  
Comparison according to technique



## We design with awareness

At nanimarquina, we design and sell a wide variety of handmade rugs. From an environmental sustainability perspective, there are two variables that define a rug: the manufacturing technique and the type of material. These two characteristics have the greatest influence on the product’s life cycle. In 2022, a Life Cycle Analysis (LCA) was conducted on three lines of rugs: Afghan wool Kilim, rPET Durrie, and Indian wool Tufting.

The evaluation process was standardized in such a way that the results were valid for all rugs sharing the same manufacturing technique and material type. Key variables were established to delineate the scope and allow comparison between products. These variables were defined based on expert recommendations and our experience. For rugs, the standard functional unit determined is the square meter, and the analysis covered the entire lifespan of the product.

The analyses undertaken encompass the most relevant phases of the rug’s life cycle, including material extraction, packaging, transportation, storage, and use. The results revealed that material extraction is the most determining factor in the carbon footprint of our rugs, **accounting for between 40 and 80% of the total impact**. Interestingly, we discovered that the carbon footprint of wool rugs is directly linked to the amount of fiber used. For example, **a square meter of Kilim has a carbon footprint that is almost half compared to a square meter of Tufting**, as the Tufting process uses about twice the raw material per square meter than Kilim. The LCAs also showed us that the transportation and storage phases are the least representative of the carbon footprint of the rugs.

These analyses deepen our understanding of the environmental impact of our rugs and guide the design of our collections towards more responsible practices. Making informed decisions is crucial, and **this approach ensures that our design team is aware of the impact of its choices**, aligning the design of our rugs with our environmental commitment.

## Renewing the outdoors

At nanimarquina, we understand that the environmental impact of our products goes beyond the carbon footprint, encompassing other crucial variables such as resource use and waste generation. In 2017, we started developing our first outdoor rug collections and wanted to find a material that not only met durability and weather resistance requirements but also aligned with our circular economy principles. These collections marked our debut in the outdoor realm in 2019, distinguished by being **made with 100% recycled PET fiber, a material obtained through the recovery and reuse of waste.**

This material emerged as the ideal choice due to its high durability, fidelity in color representation, and water resistance, making it ideal for withstanding adverse weather conditions. We opted for 100% recycled PET with **GRS certification** to reduce dependence on virgin plastic and contribute to plastic waste management through **upcycling**.

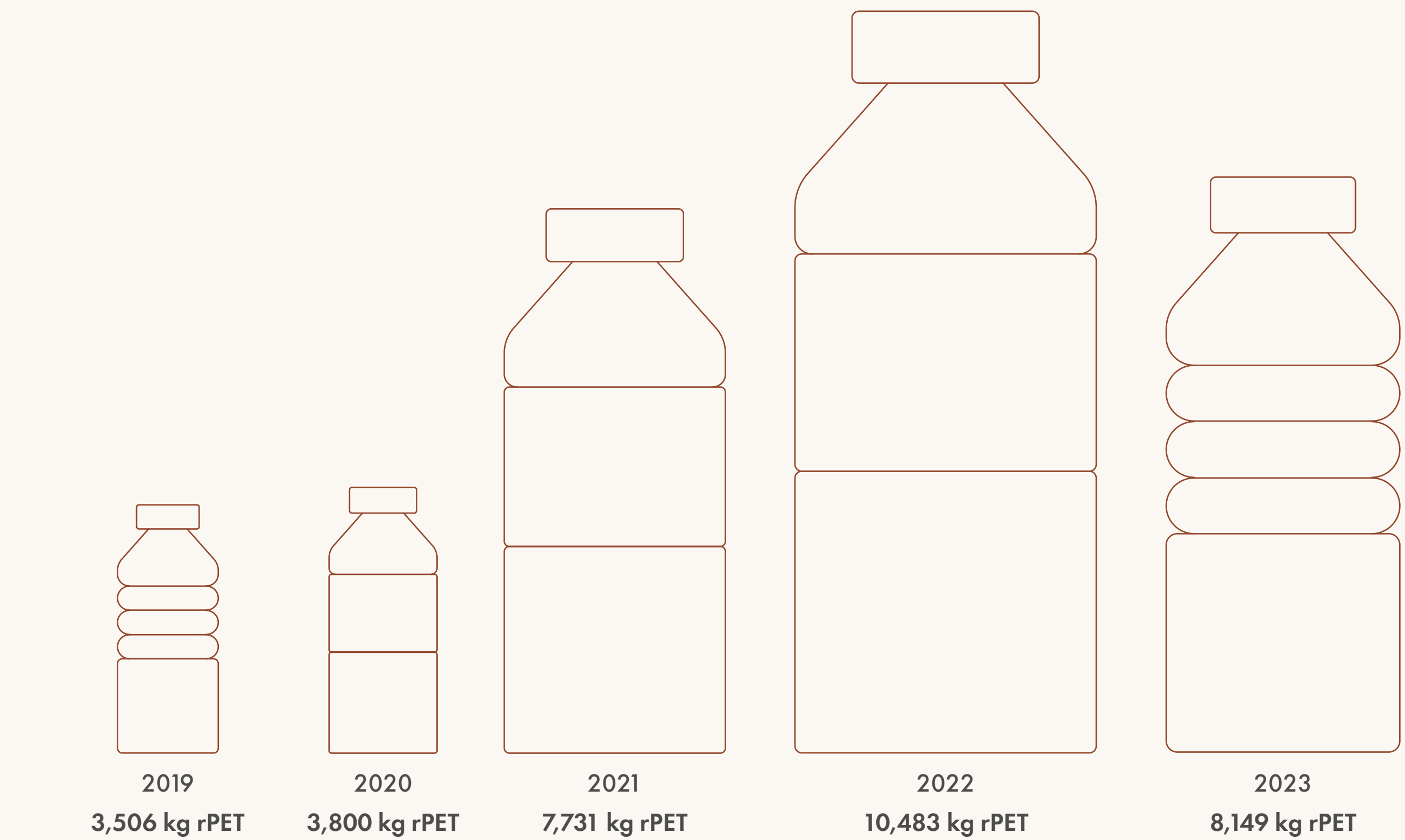


Through the sales of outdoor rugs, we have **used more than 33,000 kilos of recycled PET in the last 5 years**, which is equivalent to reintegrating more than 1 million post-consumer PET bottles back into our value chain in a long-lasting way. This approach has also allowed us to offer rugs with a lower carbon footprint compared to the rest of the rugs in our catalog. **A Dhurrie made with rPET, for example, has an 80% lower carbon footprint than a wool Tufting.**

This initiative not only evidences our commitment but also positions us favorably in the contract sector with a very competitive product in terms of environmental impact. We advocate going beyond plastic waste collection and focus on the critical next step: reuse. We aim to drive the creative transformation of these materials into durable and valuable resources, opening new avenues for sustainable innovation in rugs.

PET use in the past 5 years

33,000 kg recycled PET = 1 million bottles





## A new warehouse

In 2023, we inaugurated a new warehouse with **twice the capacity of the previous one**. This measure is a response to **meet market demands and minimize our carbon footprint in logistics**. By increasing our capacity, we ensure greater stock availability, allowing us to respond more promptly to projects.

A larger stock in variety and sizes of rugs ensures faster deliveries, without compromising on maritime import transportation. With this improvement, many orders will be supplied with products from the warehouse, shortening the total delivery time. **This time saving reduces the need for air transport shipments to the final customer.**

Moreover, the new facilities include a **new area specifically dedicated to customization and maintenance of rugs**. We have a person specialized in rug finishes. This service allows us to respond to the specific needs of customers without having to transport the rugs back to their manufacturing origin, and at the same time allows us to offer a repair service to extend the lifespan of the rugs.

Ultimately, **with the new warehouse and its services, we advance in our commitment to efficiency, decarbonization, and circularity in our company's logistics.**

**With the new warehouse and its services, we advance in our commitment to efficiency, decarbonization, and circularity in our company's logistics.**

## Only essential packaging

Transporting a rug presents unique challenges due to its volumetric characteristics. To minimize volume, rugs are shipped rolled, but their length and weight still complicate handling. Throughout its journey, each rug is handled by several people and transported by different means, including maritime transport. **Considering the effort, time, and resources dedicated to manufacturing rugs, ensuring their protection against damage during transport is essential.**

For this, we use individualized packaging that safeguards each rug throughout the entire logistic process. This packaging consists of specific elements with protective purposes, designed under sustainability criteria. We have conducted a Life Cycle Analysis (LCA) on these components to assess their environmental impact and explore possible improvements.

Although the annual consumption of packaging represents **less than 2% of nanimarquina’s annual carbon footprint**, we believe that all efforts are relevant. Therefore, in 2023, we embarked on an in-depth research to make changes to the packaging with the goal of **reducing its carbon footprint by 50%**. Additionally, in 2024, we initiated a collaboration with CEVA Logistics, a new logistics provider that supports us with the import of our rugs. This company measures the environmental impact derived from its transports and offsets the corresponding carbon footprint by investing in Gold Standard-certified reforestation and biodiversity projects around the world.

### Transportation 3%

Of the different packaging components from their origin to the packaging site.

### Cardboard tube 10%

Generates the necessary internal structure for rolling the rug so that it does not bend or deform.

### Organic cotton bag 61.4%

Reusable organic cotton bag with GOTS certification to protect and store the rug.

### Protective sleeve 13.1%

Made of 50% recycled LDPE to ensure the packaging’s waterproofness and protect the rug from potential abrasions.

### Security closure 5.4%

Composed of two nylon ties to ensure firm fastening of the protective sleeve.

### Paper brochure 7.1%

FSC-certified paper brochure to provide information to the consumer.

Carbon footprint of packaging according to its elements

## Communicate to inspire

The growing awareness of climate change has motivated many companies to take action. However, in the household sector, a remarkable indifference to environmental, social and governance (ESG) challenges still prevails. This attitude is exacerbated by the information overload faced by consumers, making it difficult to distinguish between reliable and false data, in addition to a limited understanding of sustainability issues and the excessive use of technical terms.

In light of this reality, nanimarquina has committed not only to internal communication initiatives but also to effective external dissemination. Our goal is twofold: **to encourage companies in the sector to adopt sustainable practices and empower consumers to make informed decisions.** We integrate sustainability concepts into all our communication channels, seeking clarity and accessibility. This effort not only promotes a higher standard in the industry but also helps build a community of informed and conscious consumers.

60,000 people

During 2023, we redoubled efforts to emphasize the importance of sustainability across all our platforms. We established a dedicated section on our website, in both English and Spanish, highlighting our initiatives with illustrative images. We published **25 posts on Instagram and LinkedIn** dedicated exclusively to sustainability, **reaching more than 60,000 people.** **4 newsletters** including special sections on sustainability were sent, representing **4.6% of the total newsletters sent.** Additionally, we ensure that 100% of our printed materials reflect our commitment to sustainability.

At nanimarquina, we believe that inspiring through communication is essential for positive change. By sharing our ESG practices and strategies, we aspire to be a source of inspiration and action, fostering a more sustainable future.

Reached with sustainability content on social media (Instagram, LinkedIn)



# Social

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# Social

Although we recognize the significant technological advances and their benefits, at nanimarquina, we have always placed and will continue to place people at the heart of everything we do. After all, our rugs are designed, woven, transported, sold, bought, and used by people. Dozens of hands from people of different backgrounds and with varied experiences are involved throughout the entire value chain. That is why we are committed to treating all these people with the same care that we take with our products and the environment, emphasizing the importance of equity and inclusion.



## Our team

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## Suppliers

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## Clients

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# Our team

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A diverse team →

Prioritizing reconciliation →

Boosting engagement →

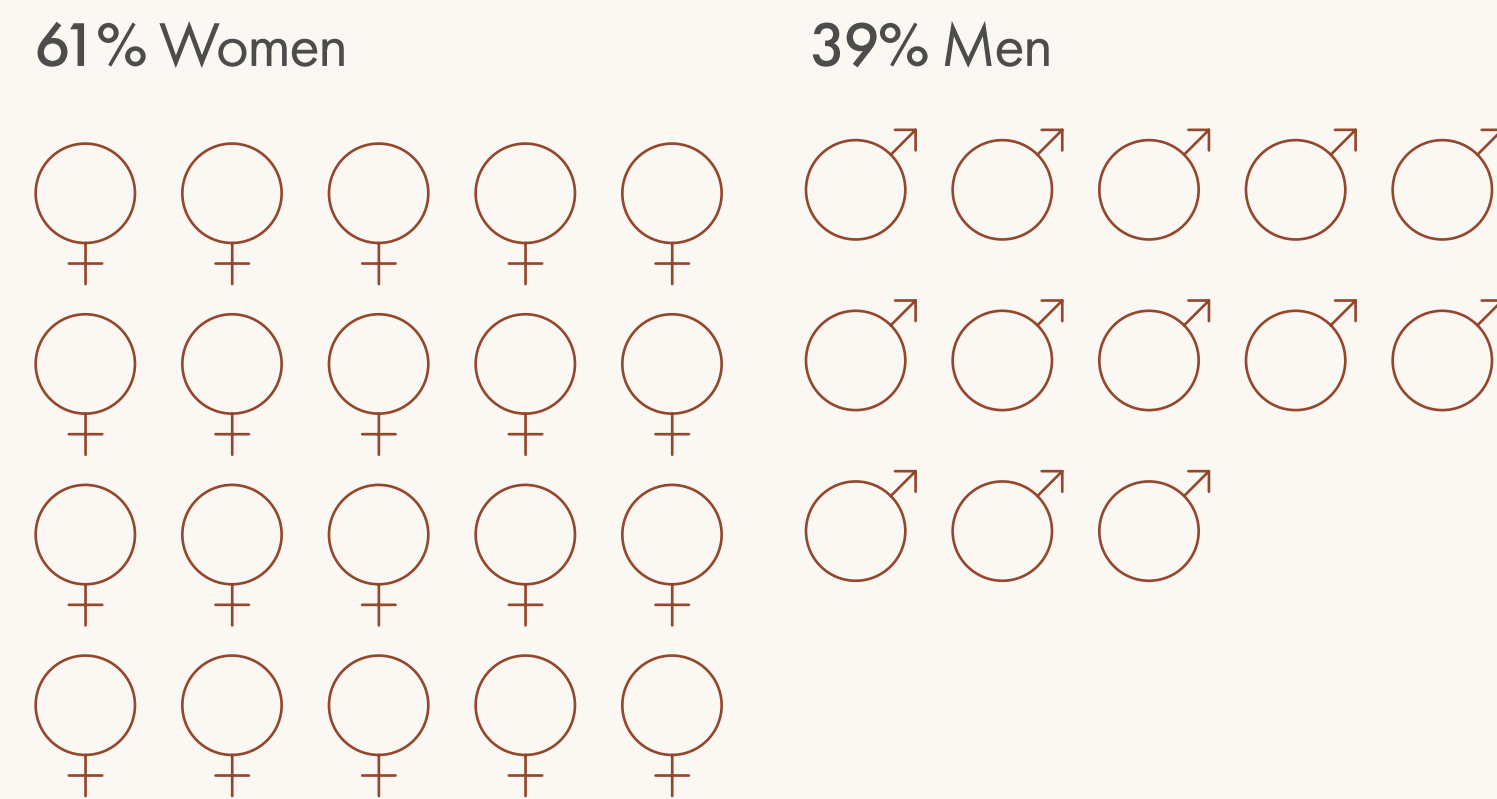


## A diverse team

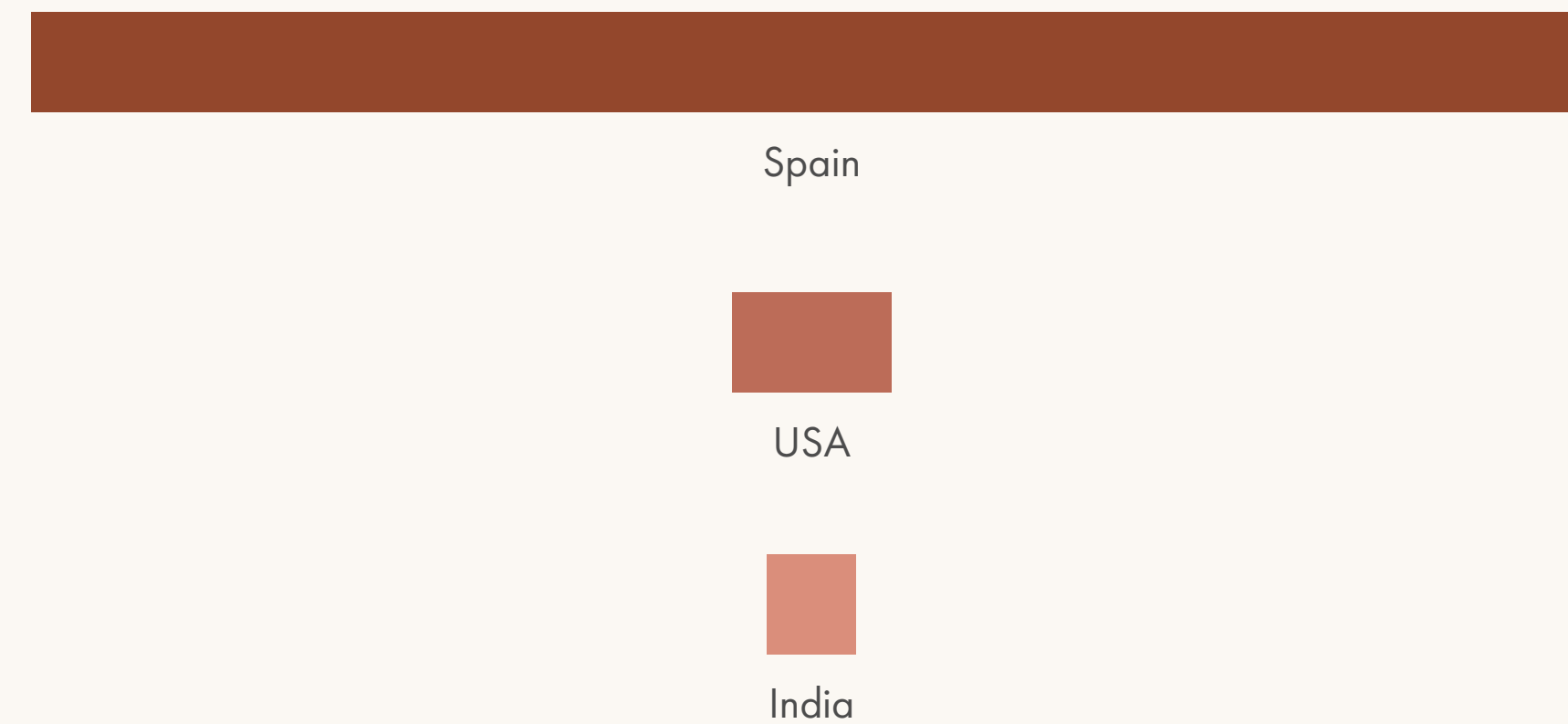
**We strive every day to create an inclusive, safe, and supportive environment for all our team members.** We constantly try to foster collaboration and creativity, in addition to providing solid and comprehensive benefits and an attractive workplace. We firmly believe that we are a better and more innovative company when people feel safe, supported, and have the opportunity to evolve.

Being a family-sized company with fewer than 30 employees at our headquarters, we promote a close-knit working environment that facilitates the organic communication of concerns to managers. If employees' needs cannot be resolved by managers, they are free to approach the company's management. In 2023, we expanded our team to include a person to support the human resources department, focused on defining objectives, evaluation, and employee training.

**We strive every day to create an inclusive, safe, and supportive environment for all our team members.**



## Team distribution by country



## Work areas

## Operations

# Design

## Communication

## Administration

## Sales

## Barcelona

Office

## Showroom

## Warehouse

NYC

## Showroom

EEUU, Singapur, India

## Remote



## Organizational culture that promotes equality and diversity

We place special importance on training in sustainability aspects. For this, we have implemented training sessions covering all levels and departments, conducted by an external environmental consultancy team. These training sessions, with an average duration of 1.5 hours, provide our employees the opportunity to dive into nanimarquina's ESG strategy. Through these sessions, we foster a deep understanding of how our operations and daily decisions impact the environment and society.

From the beginning, nanimarquina has advocated for an **organizational culture that promotes equality and diversity**, ensuring that all employees have the same opportunities regardless of age, gender, origin, or any other condition. Our commitment to a zero-tolerance policy towards harassment, as well as support for our employees' rights to collective bargaining and freedom of association, reflects our desire to build a respectful and equitable work environment. In our journey towards continuous improvement, training and professional development occupy a central place, not only as tools to enrich our teams' skills but also as essential pillars to foster an inclusive, safe, and empowering work environment.

## Prioritizing work-life balance

At nanimarquina, labor relations with our employees are governed by the Collective Agreement for the textile trade of the Province of Barcelona. This framework establishes, among other aspects, parameters such as an annual workday of 1,769 hours, distributed in working days from Monday to Thursday of 8.5 hours and Fridays of 6 hours.

Facing changes driven by the Covid-19 crisis, which transformed social dynamics and altered individual priorities, we felt the need to adapt. With the beginning of 2024, we took the opportunity to **introduce significant improvements to the labor agreement, aimed at improving the balance between work and personal life for our employees**. We maintain the existing flexible hours, expand the options to enjoy holidays, and offer remote working on Fridays as an additional alternative.

We hope these adaptations enrich the well-being of our team, allowing them to manage their work and personal responsibilities more effectively. We recognize the importance of having a happy and committed staff, as this underpins a long-lasting and beneficial relationship for both the employee and the company. Through these measures, **we reaffirm our commitment not only to the quality of work but also to the overall well-being of our team**, a key piece in our daily success.

We reaffirm our commitment not only to the quality of work but also to the overall well-being of our team.

Collective Agreement for the textile trade

1,769 hours

Annual working hours

8.5 hours

Monday to Thursday

6 hours

Friday

Improvements added by nanimarquina

Flexible schedule

More options to enjoy days off

Remote work on fridays

## Boosting engagement

Once a year, we conduct employee well-being surveys. These allow us to measure satisfaction in crucial aspects such as coexistence, recognition, communication, facilities, training, among others. Additionally, we use the Maslach Burnout Inventory to assess work intensity. Based on the results, we design both general and department-specific improvement plans, led by the Human Resources team.

One of the initiatives we have maintained over the years are team buildings. These events allow the entire team to leave the office and engage in artistic, cultural, gastronomic, or similar activities. In 2023, the activity was a hike in the mountains outside Barcelona, followed by a workshop on creating perfumes with natural flowers and a collective meal. All these activities took place at Mas Salagros, the first 100% ecological EcoResort on the Iberian Peninsula.

We also value and celebrate our employees’ loyalty to the company. We grant longevity awards to those who have been with us for more than 10 years. In addition to public recognition, the award includes a trip for two. In 2023, a total of **6 loyalty awards** were given, three silver awards (10 years) and three gold awards (15 years).

We firmly believe that **establishing trust-based relationships with our employees is essential to ensuring everyone’s well-being.** We are aware of the importance of creating environments that foster motivation and provide tools to manage job dissatisfaction. While it is necessary to establish legal frameworks that protect our employees’ rights, we also consider it crucial to promote communication and dialogue to attend to the needs and expectations of each individual.

### Loyalty awards

3 silver awards

10 years working in the company

3 gold awards

15 years working in the company



# Suppliers

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Building together →  
Labor empowerment →  
Aligning our vision →





**We have cultivated long-term relationships based on mutual respect, joint development, and a shared vision towards sustainability.**

## **We build together**

We firmly believe that the heart of our success lies in the synergies we have forged over the years with our suppliers. It's this deep connection that has allowed us to elevate the manufacturing of our rugs to levels of excellence, always respecting people and their rights. For more than a decade, **we have cultivated long-term relationships based on mutual respect, joint development, and a shared vision towards sustainability.**

Moving our production to India in 1994, followed by the initiative to manufacture Kilim rugs in Pakistan, represents not only a shift towards traditional artisan methods but also the beginning of an ongoing commitment to local craftsmanship and its ancestral techniques. This approach has enabled us to preserve and revitalize manufacturing methods that are part of the cultural heritage of these regions.

Our collaboration strategy is based on trust and open dialogue, allowing us to share knowledge and experiences in both directions. This enriching exchange has led to significant improvements in products and processes over the years and has been key to the continuous innovation in our rugs.

Beyond production, our relationship extends to a shared commitment to workers' well-being and respect for labor and human rights. We ensure that all employees of our providers enjoy safe and healthy working conditions, with fair wages that exceed the legal minimum. This practice reflects our core values and also strengthens the quality and value of our products.

Looking towards the future, we are committed to deepening these collaborative relationships, investing in the development and well-being of our suppliers. Through regular visits, cultural exchanges, and continuous promotion of sustainability, we reinforce the foundation upon which these ties are built. Together, we are not only creating exceptional products but also contributing to a fairer and more sustainable world.



## Our unwavering commitment lies in offering dignified and empowering employment opportunities for everyone.

### Empowerment at work

At the heart of our global value chain lies a **deep commitment to creating meaningful and empowering employment**, extended across various countries including the United States, Spain, India, and Pakistan. Many of these jobs are located in countries with developing economies, where we offer people the opportunity to grow both professionally and personally in a favorable environment.

In rural areas, job opportunities are often scarce, with long hours of physical labor and little room for professional growth. Weaving techniques such as Dhurrie, Kilim, and Tufting require significant technical skills and specialized knowledge, therefore promoting the continuous development of our collaborators. The constant evolution of our collections inspires and motivates the weavers to innovate and perfect their techniques, fostering an environment of mutual growth and learning.

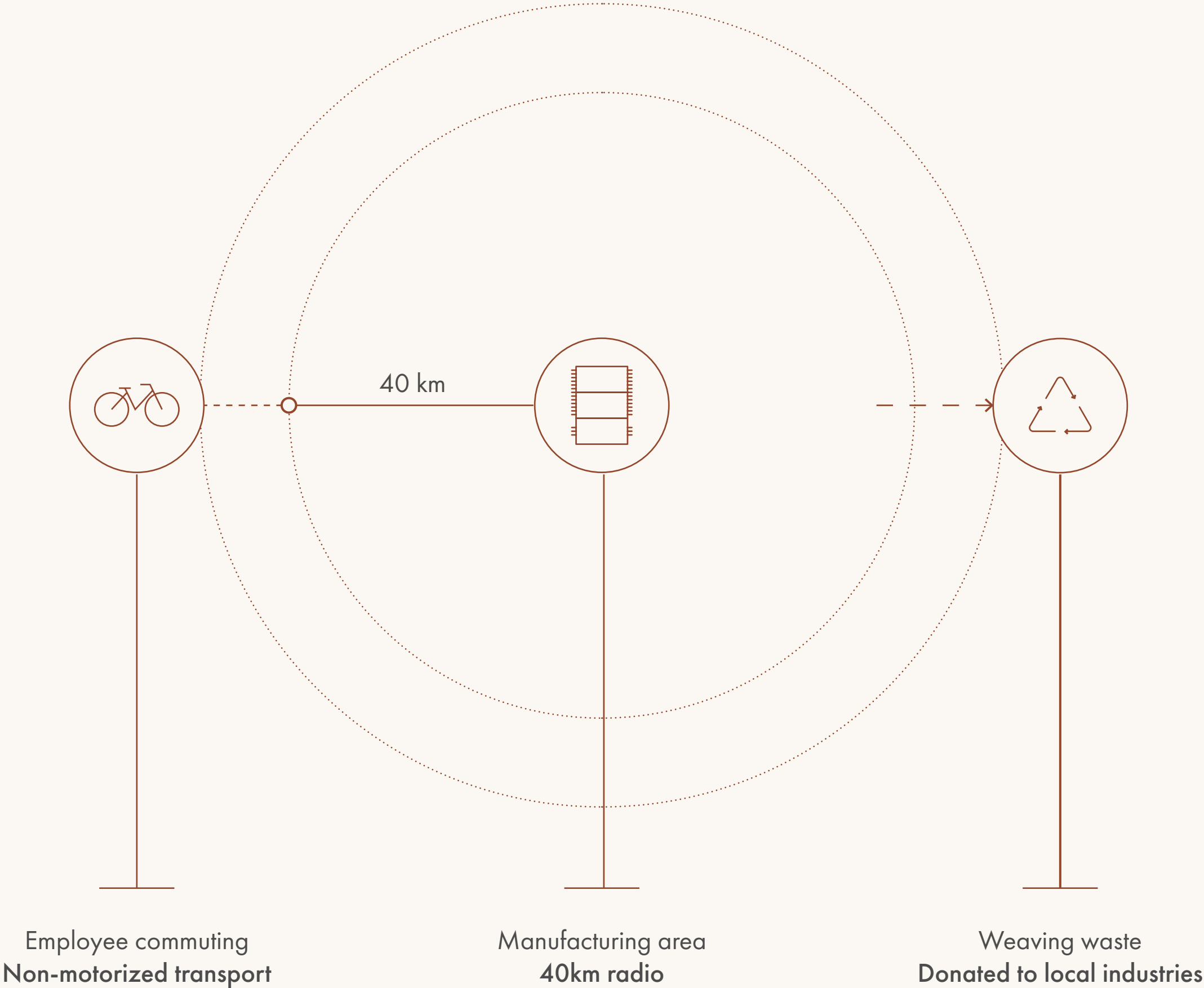
Parallely, in our pursuit to include and value all members of society, we collaborate with the special work center CIPO in Spain, a program known for creating job opportunities for young people with intellectual disabilities.

nanimarquina not only offers support and guidance to all its suppliers but also places special emphasis on small factories, micro-entrepreneurs, and artisans from traditionally marginalized markets. **Our unwavering commitment lies in offering dignified and empowering employment opportunities for everyone**, thereby reinforcing our foundation of social responsibility and community contribution.

## Aligning our vision

In 2022, the sustainability team conducted a visit to our carpet suppliers, during which a training session was held in order to deepen the understanding about the implementation of ESG practices in the local context. This experience was enlightening about the alignment we have been promoting for decades in terms of sustainable values and practices. It is important to highlight that inherently to the local culture and various religious practices, **there is a deep respect and a natural connection with the environment, which directly reflects in the sustainability of the rugs.**

From an operational standpoint, it's important to emphasize that **all rug-manufacturing processes take place within a 40 km radius**, favoring efficient logistics and reducing the environmental impact associated with transportation. Moreover, the commuting of employees to their workplaces is mainly done through **non-motorized transport**, significantly contributing to the reduction of the carbon footprint. Another practice worth mentioning is the integrated approach towards recycling and maximizing the use of available resources. Some weavers donate the waste generated in the finishing and weaving processes for use as mattress filling, thus collaborating with other local industries.



Based on these learnings, in 2023 we initiated the development of an **agreement that will formalize our alignment of values and establish a framework for medium and long-term improvement plans**. This advance marks a step towards a supply chain defined by transparency and accountability to our customers. The agreement, which will be an annex to the existing contract, will align with our ESG strategy.

The agreement with our suppliers covers key sustainability commitments, focusing on responsible water management, waste reduction, the implementation of circular practices, and efficient energy use. Additionally, it ensures commitment to animal welfare, guaranteeing compliance with relevant local and international regulations.

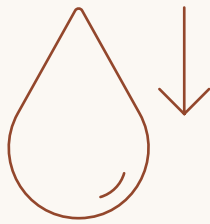
In terms of social responsibility, the agreement specifies the supplier’s commitment to socially responsible labor practices, safety, workforce development, diversity, and inclusion. This involves a commitment to skill development and promoting diversity and inclusion in their work team.

Scheduled for presentation and signature with our providers in 2024, this agreement will lay the foundations for our joint improvement plan. This collaborative approach seeks to offer support and guidance to our suppliers, taking into account their strengths and constraints. Just as we are committed to continuous improvement of our internal practices, we are also involved in strengthening relationships of trust and mutual development with our partners.

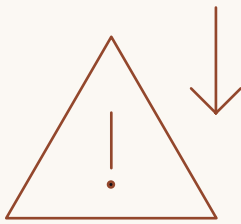
## Sustainability and Social Responsibility Agreement

### Commitments in the agreement

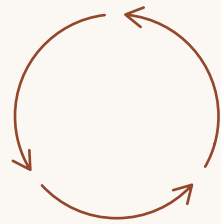
## Sustainability



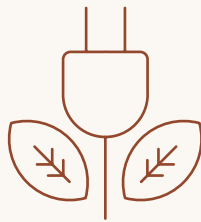
Responsible water management



Waste reduction



Circular practices



Efficient energy use



Animal wellbeing

### Commitments in the agreement

## Social Responsibility



Responsible work practices



Safety



Work force development



Diversity and inclusion

# Customers

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Rugs with benefits →

Responsible trade →

A useful tool →

Projects with value →



Our rugs are not just decorative elements, but key pieces designed with the health and well-being of our consumers in mind.

Grounding welfare

At nanimarquina, we recognize the fundamental role that the environment plays in people’s well-being. Therefore, **our rugs are not just decorative elements, but key pieces designed with the health and well-being of our consumers in mind.** This approach is reflected in our constant commitment to innovate, actively listening to the sector needs and trends through continuous interactions with our customers and stakeholders.

Our rugs are essential to nurture the soul of any environment; they connect users with nature through the use of natural fibers and bring a multitude of benefits. The use of these fibers offers exceptional thermal insulation that reduces energy consumption and improves the acoustics of the space by absorbing sound. They act as natural filters, capturing dust particles and minimizing the risk of allergies, while regulating humidity and reducing static electricity, creating non-slip surfaces that relieve stress on joints.

Additionally, in response to hygiene and safety needs, we have developed an anti-Covid treatment with high antiviral and antibacterial power that ensures the highest level of hygiene for our rugs. It can be applied to any model in our catalog and provides two years of protective resistance. The antiviral effectiveness was tested under the international standard ISO 18184:2019 and showed a **97.7% decrease in Covid-19 activity.** On the other hand, the antibacterial effectiveness was tested under the international standard ASTM E-2149-01 and resulted in a **99.9% reduction against a wide range of bacteria.**

At nanimarquina, we are committed not only to the design and aesthetics of our rugs but also to the positive impact they can have on the health and well-being of those who enjoy them. Through innovation, quality, and a sustainable approach, our rugs offer benefits that go beyond the visible, contributing to creating healthier and more welcoming spaces.



A standout example of our commitment to welfare is the ‘Wellbeing’ collection, launched in 2021. This series of rugs focuses on tactility, materiality, craftsmanship, and quality, using materials such as hand-spun Afghan wool, nettle, jute, linen, Tussar silk, as well as cork, wood, raw wool, and raw cotton. This collaboration with Ilse Crawford, initiated in April 2017, underscores our commitment to the use of natural, sustainable, and local fibers, obtained through chemical-free processes and chosen for their natural beauty, reflecting a philosophy of conscious and human-centered design.

## Responsible trade

Companies need to sell their products to ensure their continuity, and it has been proven that well-managed economic and business progress can be a driver for sustainability. But this should not come at the expense of environmental respect or transparency towards customers.

**At nanimarquina, we advocate for progress as long as it goes hand in hand with responsible trade across all sales channels.**

Throughout the year we participate in congresses and events, as we believe they are a valuable opportunity to update our users on the latest company developments and present our new collections. In 2022, our stand at the Salone del Mobile Milano was a statement in itself. In conjunction with the launch of our Re-rug collection, we filled the space with mountains of reclaimed wool. After the event, we collaborated with the Catalan company laios, which recycled the displayed wool to make blankets. This effort underscores our **commitment to integrating circular economy criteria into our participation in events, aiming to optimize resource use and minimize waste production.**





In 2023, we launched our e-commerce platform, which has been a key instrument in increasing our transparency towards customers. One of the most notable innovations is the integration of an API for carbon footprint compensation derived from transportation. Thanks to collaboration with Cloverly, customers can now estimate and offset CO<sub>2</sub> emissions from the transportation of their rugs based on the distance of the journey and the weight of the products.

Finally, we want to highlight the opening of our new showroom in New York, a space conceived for the design community, located in a historic 19th-century building in Flat Iron. Together with our showroom in Barcelona, it plays a crucial role in offering advice, both in-person and online, for rug selection.

Customers will always be at the top of our priority list, as we believe they are a key element in our value chain. We like to take every opportunity to listen to their feedback on our products. Customer satisfaction is a compass that guides our efforts towards continuous improvement, so we always seek to respond to their needs through quality products, innovative designs, and personalized support.

## A useful tool

By analyzing the life cycle of our products, our design team benefits from learning about the environmental impact of the decisions they make. We want to go one step further and empower our distributors and commercial agents around the world. That’s why we made **self-declared Environmental Product Declarations (EPD) for four product categories**: Afghan wool Kilim, Indian wool Tufting, rPET Dhurrie and wool Dhurrie.

These self-declarations follow the highest standards: the collected data was processed with openLCA 1.11 software and fed by the Ecoinvent 3.8 database. The entire assessment process was carried out following the principles of ISO 14040 standards. Following the EPD method (2018) the eight impact categories have been analyzed, allowing us to understand, among other aspects, how Greenhouse Gas (GHG) emissions influence the environment.

The ultimate goal is to respond to the needs of the architecture and interior design sector, where EPDs are a recognized standard that facilitates product selection. We want to empower our collaborators to make data-driven decisions and choose the rugs that best suit each of their projects.

### Abiotic Depletion—Elements

→ Indicator of the depletion of non-fossil natural resources.

Unit: kg Sb eq.

### Global Warming

→ Indicator of potential global warming due to greenhouse gas emissions to the air.

Unit: kg CO<sub>2</sub> eq.

### Abiotic Depletion—Fossil Fuels

→ Indicator of the depletion of fossil fuel natural resources.

Unit: MJ

### Ozone Depletion

→ Indicator of air emissions causing destruction of the stratospheric ozone layer.

Unit: kg CFC-11 eq.

### Acidification

→ Indicator of the potential for soil and water acidification due to the release of gases such as nitrogen oxides and sulfur oxides.

Unit: kg SO<sub>2</sub> eq.

### Photochemical Oxidation

→ Indicator of gas emissions affecting the creation of photochemical ozone in the lower atmosphere (smog) catalyzed by sunlight.

Unit: kg NMVOC

### Eutrophication

→ Indicator of the enrichment of marine and terrestrial ecosystems with nutrients due to the emission of nitrogen-containing compounds.

Unit: kg PO<sub>4</sub> eq.

### Water Scarcity

→ Indicator of the relative amount of water used, based on regional water scarcity factors.

Unit: m<sup>3</sup> eq.

## Value-driven projects

Innovation has been a consistent theme throughout nanimarquina's history. We have always sought to explore alternative routes to conventional paths, with the aim of adding value to rug design. **In recent years, we have understood that innovation also involves prosperity, efficiency, and sustainability.** As a company, we feel obliged to offer our customers the most innovative products; in our case, rugs with inspiring designs, noble materials and high quality manufacturing processes.

At nanimarquina, we serve a wide range of customers, from individuals looking for a rug for their home to large hotel chains interested in adding design and warmth to their spaces to maximize guest enjoyment. All our customers, regardless of their scale and type, have access to an extensive catalog covering a variety of references, colors, textures, materials, and sizes.

However, in order to maintain our innovative spirit and offer customized solutions to our customers, every year we embark on creating bespoke projects. Since the introduction of this service **more than 10 years ago**, we have carried out more than **1,800 customized projects** in collaboration with prestigious institutions such as the United Nations, the Palau de la Generalitat de Catalunya and the George Pompidou Centre, as well as for private entities and hospitality chains, including names such as Google, Pantone Hotel, and Nobu Hotel Barcelona.

1 Soho Place in London, UK  
Credits: Gensler



# Community

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Preserving craftsmanship →  
Socio-educational projects →  
Supporting agriculture →  
Local Outreach →



## Preserving craftsmanship

Since our company expanded its reach internationally, our impact and involvement with the community have grown steadily. We adopt an approach that prioritizes local action, generating an impact directly within our value chain, while keeping an eye on global needs and challenges.

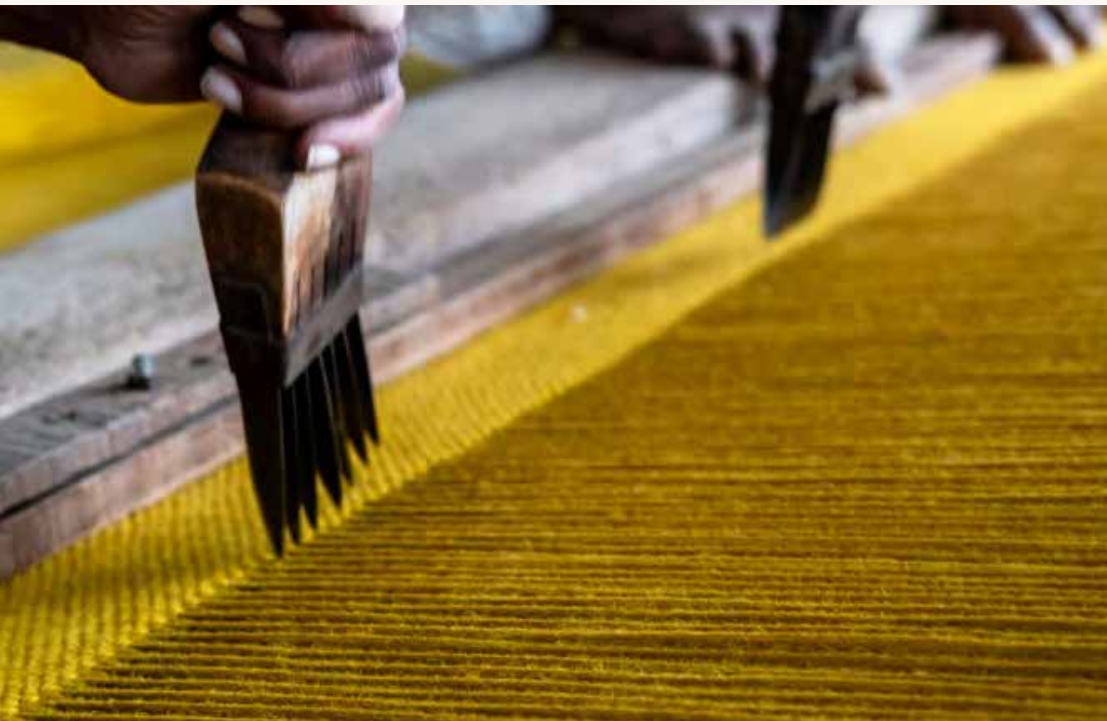
India and Pakistan are fundamental pillars of the nanimarquina family, countries that harbor a rich heritage in the manufacturing of handmade rugs. Our weavers are found in these places: they are skilled artisans and masters of ancestral techniques.

Each rug preserves and revitalizes this beautiful culture, bearing the distinctive mark of the people and hands that have contributed to its creation. Craftsmanship gives us the opportunity to explore new techniques and materials, allowing us to transform tradition into modern practice.



### Hand Tufted

A manual process carried out with a hand-operated gun, allowing for the creation of curves and fluid strokes. The resulting rugs have high density and durability, standing out for their rich texture and ability to withstand continuous use.



### Hand Loomed Dhurrie

Made on vertical or horizontal looms, this method is characterized by the interaction between weft and warp, producing thin and lightweight rugs. Resistant and knotless, Dhurries are easy to maintain, combining practicality and aesthetics.



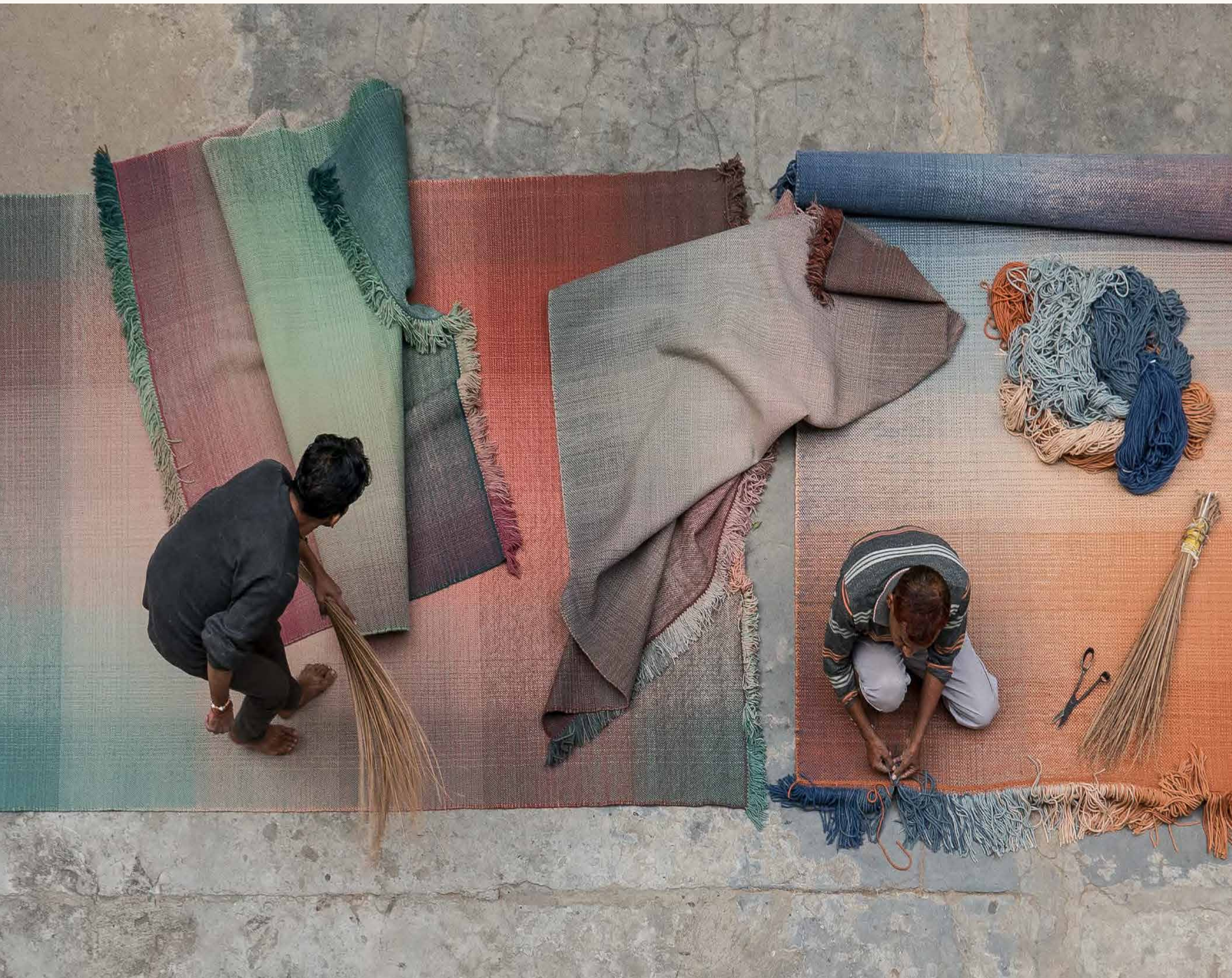
### Hand Loomed Kilim

Woven on vertical or horizontal looms, known for thin pile-less rugs. Despite their lightness, Kilim rugs are dense, durable, and resistant, representing a perfect union of functionality and design.



### Hand Knotted (Persian knot)

A manual method carried out on vertical looms where threads are tightly knotted to the warp. The Persian knot facilitates the creation of rugs with high density.



## Our commitment to craftsmanship has remained steadfast for two decades

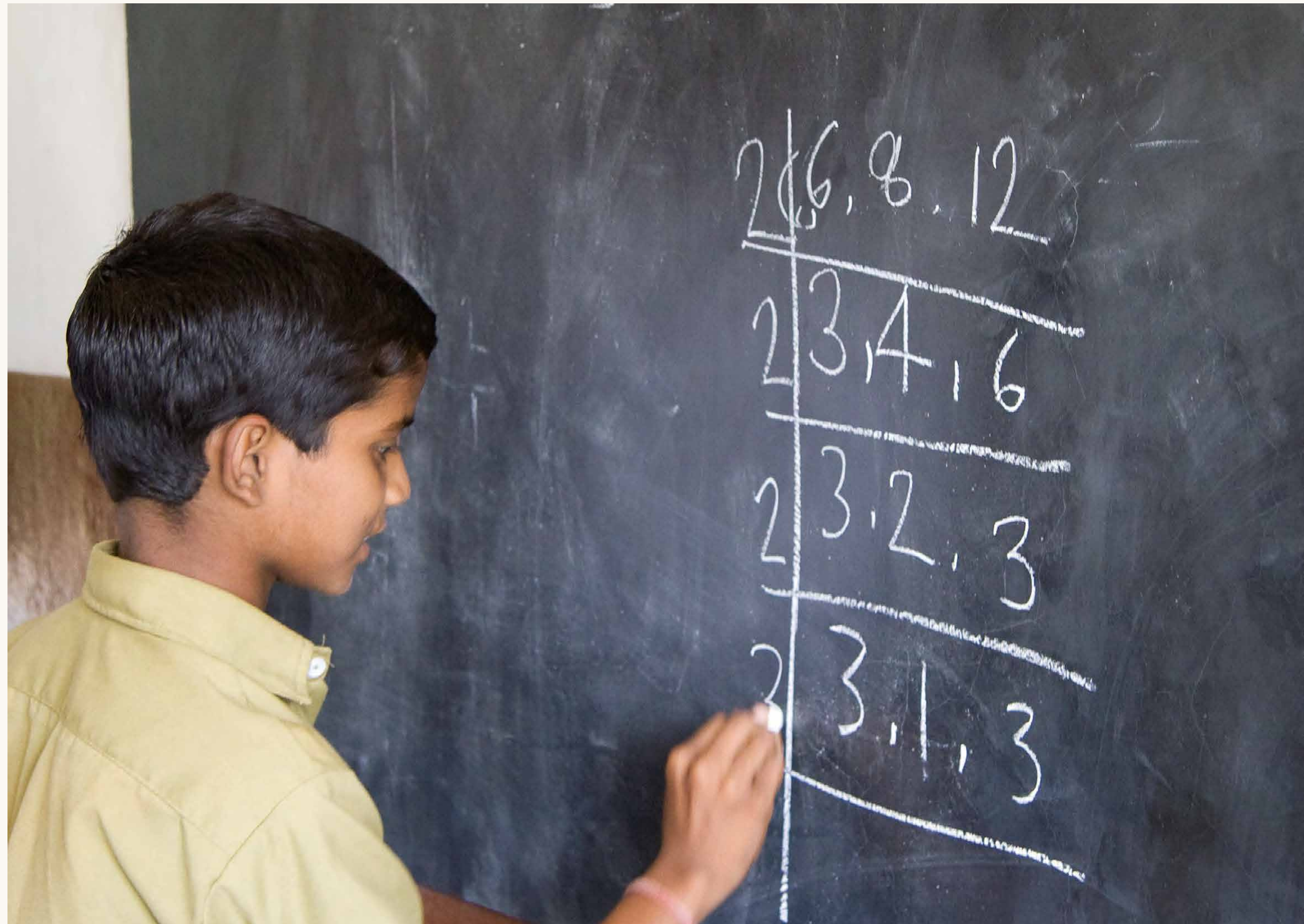
**Our commitment to craftsmanship has remained steadfast for two decades**, preserving manufacturing techniques that date back hundreds of years. Each rug we produce and market not only encourages job creation in artisanal production but also promotes the professional development of individuals in developing countries.

Since our beginnings, we have been committed to improving the living conditions of the artisan community we collaborate with.

## Social and educational projects

Since our beginnings, we have been committed to improving the living conditions of the artisan community we collaborate with, while simultaneously working towards the abolition of child labor. In this context, we began collaborating with Care & Fair in 2002, the global association of European rug trade against child labor, founded by socially committed rug traders.

As members of Care & Fair, we have financially contributed to their efforts to eradicate illegal child labor, resulting in the establishment of nine schools located in close proximity to weaving communities and the improvement of living conditions through a medical dispensary that serves 60,000 patients annually. **The association also promotes women's empowerment, offering programs that enable women to acquire fundamental skills** in reading, writing, mathematics, and hygiene, as well as learning sewing and embroidery, thus fostering their economic self-sufficiency.



In 2008, we decided to expand our support by fully sponsoring the Amita Vidyalaya School in Bhadohi, India. The Amita School is located between seven different cities with a total population of approximately 18,000 people. In just a few years, they went from offering “outdoor classes” to building a school that accommodates **370 students**. The Uttar Pradesh State Board of Education has officially recognized the Amita School, and the local public health authority has endorsed the school’s correct hygiene standards. The school has **7 staff members and 13 teachers**, and it welcomes students at the five primary levels for **234 school days per year**.

Amita School

- 370 students
- 7 staff members
- 13 teachers
- Five primary levels
- 234 school days per years





## The fusion of Indian culture and design seen through children's creativity, thus projecting a promising future.

In 2009, we initiated a collaborative project with students from schools associated with Care & Fair to co-create rug designs. Inspired by one of these drawings, the Kala collection was born. Originally, for every sale of Kala rugs, we donated \$150 to the Amita School. Subsequently, **we established a fixed annual donation of \$15,500**, thus ensuring our support regardless of the sales volume of these rugs. Additionally, on special occasions or in response to specific needs, we make additional donations. Our Kala rug collection, whose name means “tomorrow” and “art” in Hindi, reflects **the fusion of Indian culture and design seen through children's creativity, thus projecting a promising future.**

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## Annual donation \$15,500

## We are committed to promoting sustainable agricultural systems and empowering rural communities.

### Support for agriculture

Most nanimarquina rugs are made from natural fibers obtained from animal husbandry or plant cultivation, such as wool, cotton and jute. Therefore, our products are the direct or indirect result of agricultural and livestock practices. We firmly believe in the importance of protecting this sector, given its valuable economic and social contribution to the well-being of communities and the natural environment in rural areas.

With Climate Neutral certification, we have allocated a total of **\$13,000** to a project that provides biogas stoves to over **10,000 households** in Uttarakhand, a rural area in northern India. This region, known for its extensive mountainous areas, offers unique conditions for sheep farming and the production of high-quality wool. The sheep of Uttarakhand graze at high altitudes, where low temperatures and terrain contribute to obtaining resilient wool with high thermal capacity. In addition to being an essential economic activity for local farmers and pastoral communities, sheep farming plays a vital role in conserving mountain ecosystems and preserving the cultural traditions of the region.

Furthermore, we chose to support the conservation of agriculture and livestock in the Mediterranean region through a collaboration with Crowd Farming. This platform promotes regenerative agriculture and seeks to eliminate intermediaries in the food supply chain. As part of our corporate Christmas gift in 2023, we provided each nanimarquina employee with a €100 gift voucher to use on the Crowd Farming platform. This gave them the opportunity to adopt trees or farm animals and receive their derived products directly.

Our support for agriculture transcends geographical borders, reflecting our belief in the essentiality of these practices for global well-being. From the high mountains of Uttarakhand to the fertile lands of the Mediterranean, **we are committed to promoting sustainable agricultural systems and empowering rural communities**. We believe that in this way we not only ensure the quality and authenticity of our products, but also contribute to a fairer economy and the preservation of healthy ecosystems.





## Local outreach

We believe it's important to act positively within the community throughout the entire value chain. It's crucial to give back a portion of our profits to India, where the raw materials originate and the products are manufactured. Similarly, we strive to make a positive impact in Spain and Europe overall, essential regions for the growth and development of our company.

Our strategy focuses on carrying out disclosure initiatives such as talks, roundtable discussions, exhibitions, and reports. **These initiatives are essential for reinforcing community cohesion and identity, stimulating active participation in relevant issues.** These activities are usually led by Nani Marquina, the brand's founder, or her daughter and current CEO, Maria Piera Marquina. However, many times, other members of the communication, design, operations, or sustainability teams also participate.

We particularly highlight our intervention at the 2023 Valencia Design Week. At this event, our CEO and the sustainability director enjoyed participating in the conference "Research and Design for Change," organized by the Polytechnic University of Valencia. We engaged in enriching debates with prominent professionals like Curro Claret, discussing the crucial role of companies and individuals in driving change. All the knowledge generated during this event was collected and subsequently published in a book titled "Sustainability and End of Poverty," edited by Sendemà Editorial.



Another significant moment of 2023 was the inauguration of the exhibition “Som Aquí!” at the Barcelona Design Museum, produced by the Vitra Design Museum and expanded by the Barcelona Design Hub (DHub). This exhibition critically analyzes the trajectory and working conditions of women designers over the last century. The exhibition has been enriched by the inclusion of Spanish designers selected by the collections department of DHub, giving recognition to figures like Nani Marquina. We hope this exhibition highlights the work of women in design, especially those who navigated challenging political and social contexts, serving as inspiration for future generations.

We take every opportunity to promote design and the role of designers in relation to corporate sustainability. In April 2023, we invited designer Inga Sempé to participate in a talk at the Salone del Mobile in Milan, where she presented the new Colorado collection. In May, we held an event in our New York City showroom and invited designer Jaime Hayón to talk about the design process. In both cases, we talked about design and climate neutrality.

In the month of June 2023, our CEO and our Design Head gave an informative talk at the 3 Days of Design event in Copenhagen, in which they spoke about the creation process and the environmental impact of products. In this case, **they focused on how sustainability becomes a transversal axis that affects the functioning of the entire value chain.**

We are dedicated to disseminating our knowledge not only through events and digital media but also through participation in traditional media, seeking to exert a cross-cutting positive impact on society. Among all appearances, we would like to highlight our participation in the program “De la cullera a la ciutat” broadcast on TV3, the leading channel in Catalonia. In the program, Nani and Carlota Marquina shared reflections on the iconic Marquina oiler, an object that not only represents innovation in industrial design but also symbolizes the transcendence of functional and aesthetic design in Spain.

Adopting integrated communication strategies broadens reach and facilitates access to knowledge by adapting messages to a variety of media and platforms, increasing their influence. This omni-channel approach poses the challenge of maintaining the integrity and clarity of the message across all communication channels, ensuring that it is understood by all audiences. **This effort has a significant impact on society by fostering an informed and engaged population**, capable of contributing to the common good. The importance of these actions is highlighted both locally and in the wider social context.

# Governance

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| Corporate governance    | 63 → |
| Ethics and transparency | 64 → |
| Tax payment             | 65 → |



# Governance

We are leading the shift towards a more sustainable future from an honest and transparent perspective. We believe that information should be permeable so that it can be transferred to all levels of the internal company structure, as well as to customers, suppliers, and our community at large. We want to empower all individuals to feel confident leading this cause. By providing the right tools, we will ensure that this translates into concrete actions. Additionally, we believe it is necessary to strengthen the will with a series of mechanisms to ensure that actions are carried out, regardless of the context or the person leading the change in the future.



Corporate governance



Ethics and transparency



Tax payment

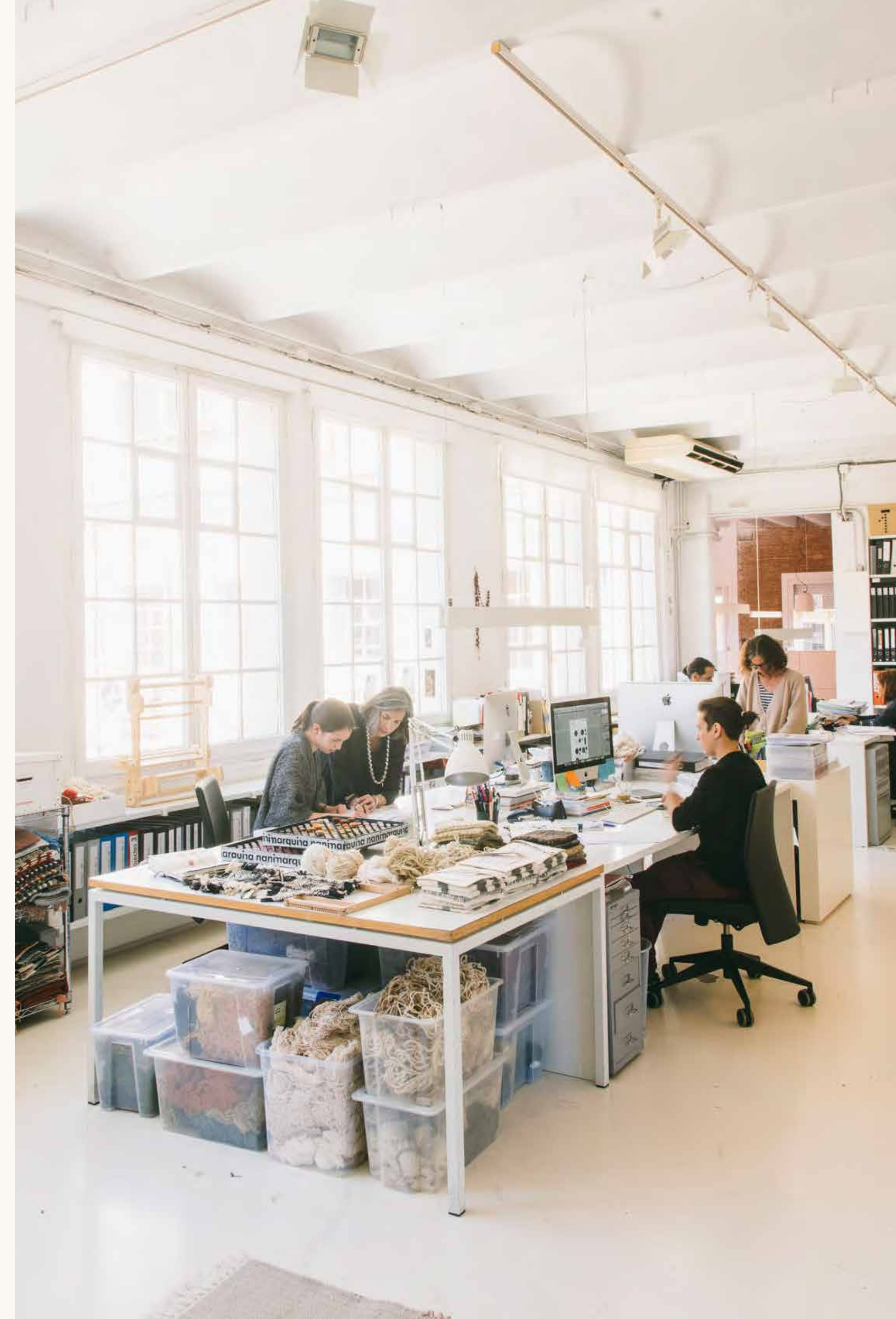
# Corporate governance

nanimarquina has fostered initiatives that promote respect to the environment and support for society for a long time. In recent years, management has shown a special interest in elevating these initiatives to an entirely new level. By becoming more aware of the impact of our actions, we have managed to plan improvements in the short, medium, and long term.

In 2022, one of our most notable actions was the revision of our statutes. We decided to put into writing our commitment to the environment, as we believe it should be an essential part of the DNA of our company. Likewise, we maintain that sustainability should be apolitical and that the fight against climate change should be a constant in our actions and priorities.

Teamwork is another key to advancing sustainable initiatives. Regardless of the company's structure, we believe that sustainability should be managed horizontally. Over the past two years, we have involved all individuals who, directly or indirectly, influence our value chain in our sustainability work. We have organized workshops, talks, training sessions, and activities in collaboration with employees from all departments and levels, all united by a common goal: to implement improvements to minimize the company's environmental impact.

Today, sustainability is no longer a novelty for our team, our suppliers, or our customers. We have managed to permeate sustainability at all levels of our community, ensuring that it is another variable in the decision-making process of the company.



# Ethics and transparency

Our society's approach to sustainability is changing. More and more companies are joining the fight against climate change, and therefore, people are receiving increasingly more information and perspectives on sustainability. At nanimarquina, we are committed to maintaining honest and transparent communication with our entire community. We strive to avoid greenwashing by explaining our initiatives and projects from a reality-based perspective. To ensure the proper leadership of our ESG strategy, we have been aided by Nutcreatives for the past 3 years.

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Nutcreatives is a Barcelona-based agency founded in 2011. They specialize in sustainable design and environmental consultancy for a wide variety of sectors, from furniture to lighting, home goods, packaging, and fashion.

In **2022**, this specialized team dedicated over **1500 hours** to leading and supporting nanimarquina's ESG strategy. In **2023**, thanks to the subsidized Long Life Textiles project, the time was expanded by 40%, accumulating a total of **2100 hours** of environmental consultancy.

We advocate for a structure where there is greater involvement of external companies and third parties who can evaluate our actions and decisions. These subcontracted teams work closely with our management committee, the highest level of company operations responsible for setting the company's standards in transparency and accountability.

Regarding our transparency in relation to sustainability, we are committed to publicly sharing our environmental performance and describing our social programmes by setting public targets. This ESG report describes all results of actions and projects undertaken, which have been validated and verified for accuracy by Nutcreatives.



# Tax payment

nanimarquina firmly believes that all corporations have a responsibility to comply with tax payments, as they play a fundamental role in society. The Audit and Finance Committee of the Board of Directors regularly reviews and analyzes nanimarquina's reports on tax-related matters. These reports include updates on significant tax developments at national and international levels, global tax audits, international tax structures, international tax policies, and other tax-related legislation.

To ensure accountability, all our financial reports are verified and audited annually by an independent source. Furthermore, we have established internal financial protocols such as segregation of accounts and authorization of payments, execution, and record-keeping. Other financial protocols include limited access for authorized personnel to accounting software systems and credit cards. Additionally, routine reviews are conducted by management and third-party agents.

Our commitment to compliance with tax laws and support for transparency in our financial practices is paramount, reflecting our integrity and responsibility as a company.



# Appendix

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| Sustainable development goals | 68 → |
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# Awards and recognitions

|                                                                                           |                                                                                       |                                                                                       |                                                                                       |                                                                                                       |
|-------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
|        |    |    |    |                    |
| 2021, 2022, 2023<br>Climate Neutral Certification                                         | 2014<br>ICFF Editors Awards<br>Best company on Carpet and Flooring                    | 2014<br>Aster Business Career SMEs Award                                              | 2012<br>Continuarà Awards<br>Spanish public television<br>"25 years nanimarquina"     | 2011<br>DME Award<br>Design Management Europe<br>SMEs category                                        |
|       |   |   |   |                   |
| 2010<br>"Barcelona the best shop in the world" Award<br>Best business initiative category | 2008<br>National Prize for Culture<br>Design category                                 | 2008<br>IWEC Award<br>International Women Entrepreneurial Challenge                   | 2007<br>Furniture Design Award<br>Singapore<br>Merit Award                            | 2006-2007<br>Príncipe Felipe Award to Business Excellence<br>SMEs Design and Business Competitiveness |
|      |  |  |  |                                                                                                       |
| 2005<br>Chamber of Commerce of Barcelona<br>Design Management Award                       | 2005<br>Ministerio de Industria, Turismo y Comercio Spanish Design National Award     | 2004<br>ICFF Editors Awards<br>Best company on Carpet and Flooring                    | 2000<br>IDQz Award<br>Best product                                                    |                                                                                                       |

# Sustainable development goals

Companies have the opportunity to play an invaluable role in fostering peace and prosperity for people and the planet, both now and in the future. Many initiatives by nanimarquina contribute to the achievement of various Sustainable Development Goals (SDGs) established by the 193 member states of the United Nations.

|                                                                                       |                                    |                                                                                                                                                             |
|---------------------------------------------------------------------------------------|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | 1 –End of poverty                  | Projects with Care & Fair<br>Sponsorship of Amita Vidyalaya School                                                                                          |
|    | 2 –Zero hunger                     | Support for agriculture through the biogas kitchen project                                                                                                  |
|    | 3 –Good health and well-being      | Chemical-free washed rugs<br>Anti-Covid and antibacterial treatment on rugs<br>'Wellbeing' collection focused on health and wellness                        |
|   | 4 –Quality education               | Comprehensive sponsorship of Amita School<br>Collaborative project with students for Kala rug design                                                        |
|  | 5 –Gender equality                 | Women-led company                                                                                                                                           |
|  | 6 –Clean water and sanitation      | Use of biodegradable products in rug washing<br>Collaboration with dyers using water filtration systems                                                     |
|  | 7 –Affordable and clean energy     | Investment in solar energy project in India                                                                                                                 |
|  | 8 –Decent work and economic growth | Promotion of employability and job empowerment in developing countries<br>Preservation of craftsmanship and significant job creation in artisan communities |

## Sustainable development goals

|                                                                                                                                                                                   |                                            |                                                                                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| <div><div>9</div><div>INDUSTRY, INNOVATION<br/>AND INFRASTRUCTURE</div><div></div></div>       | 9–Industry, innovation, and infrastructure | Innovation in sustainable products like Re-rug<br>Collections designed to last and reduce waste                                 |
| <div><div>10</div><div>REDUCED<br/>INEQUALITIES</div><div></div></div>                         | 10–Reduced inequalities                    | Collaboration with special work centers for youth with disabilities<br>Fair trade practices.                                    |
| <div><div>11</div><div>SUSTAINABLE CITIES<br/>AND COMMUNITIES</div><div></div></div>           | 11 –Sustainable cities and communities     | Design and sale of rugs that contribute to sustainable environments                                                             |
| <div><div>12</div><div>RESPONSIBLE<br/>CONSUMPTION<br/>AND PRODUCTION</div><div></div></div>   | 12–Responsible consumption and production  | Conscious selection of fibers<br>Environmental Product Declarations<br>Sustainable packaging                                    |
| <div><div>13</div><div>CLIMATE<br/>ACTION</div><div></div></div>                             | 13–Climate action                          | Climate Neutral certification<br>Carbon footprint offsetting<br>Emission reduction efforts                                      |
| <div><div>14</div><div>LIFE<br/>BELOW WATER</div><div></div></div>                           | 14–Life below water                        | Sustainable water management in the manufacturing process                                                                       |
| <div><div>15</div><div>LIFE<br/>ON LAND</div><div></div></div>                               | 15–Life on land                            | Support for sustainable agricultural practices<br>Protection of animal life through fiber selection.                            |
| <div><div>16</div><div>PEACE, JUSTICE<br/>AND STRONG<br/>INSTITUTIONS</div><div></div></div> | 16–Peace, justice, and strong institutions | Promotion of an inclusive and safe work environment<br>Fair trade practices<br>Compliance with labor standards and human rights |
| <div><div>17</div><div>PARTNERSHIPS<br/>FOR THE GOALS</div><div></div></div>                 | 17–Partnerships for the goals              | Collaborations with various organizations and entities                                                                          |

# GRI standards

GRI Standards represent the primary global framework for sustainability reporting, providing a unified language for entities like nanimarquina to report on their impact in key areas such as environment, society, and governance. Our alignment with these standards reflects our commitment to sustainability leadership, ensuring that our practices not only meet international expectations but also drive significant improvement.

| Section     | Part           | Title                      | Pages | GRI                                                                                     | Description                                             |
|-------------|----------------|----------------------------|-------|-----------------------------------------------------------------------------------------|---------------------------------------------------------|
| ENVIRONMENT | Our approach   | -                          | 8     | GRI 103                                                                                 | Management of material focus areas                      |
| ENVIRONMENT | Climate change | The first thousand days    | 11    | GRI 305-1<br>GRI 305-2<br>GRI 305-3                                                     | GHG emissions                                           |
| ENVIRONMENT | Climate change | Climate neutrality         | 12    | GRI 305-5                                                                               | Reduction of GHG emissions                              |
| ENVIRONMENT | Climate change | Our mission is to reduce   | 15    | GRI 305-4                                                                               | GHG emission intensity                                  |
| ENVIRONMENT | Resources      | Fiber selection            | 17    | GRI 301-1<br>GRI 301-2                                                                  | Materials used, recycled                                |
| ENVIRONMENT | Resources      | The water cycle            | 19    | GRI 303-1<br>GRI 303-3<br>GRI 303-4                                                     | Water interactions, water discharges, water consumption |
| ENVIRONMENT | Resources      | Long-lasting rugs          | 22    | GRI 301-3                                                                               | Reused materials                                        |
| ENVIRONMENT | Resources      | Every skein counts         | 23    | GRI 301-2<br>GRI 306-2                                                                  | Recycled materials, waste management                    |
| ENVIRONMENT | Value chain    | The rug’s passport         | 25    | GRI 8.1<br>GRI 306-2                                                                    | Product responsibility, waste management                |
| ENVIRONMENT | Value chain    | Designing with mindfulness | 28    | GRI 301-2<br>GRI 306-2<br>GRI 305-1<br>GRI 305-2<br>GRI 305-3<br>GRI 305-4<br>GRI 305-5 | Waste management, direct and indirect emissions         |
| ENVIRONMENT | Value chain    | Renewing the exterior      | 29    | GRI 306-2<br>GRI 306-3                                                                  | Waste management, discharges                            |

# GRI standards

| Section     | Part         | Title                          | Pages | GRI                           | Description                                                                               |
|-------------|--------------|--------------------------------|-------|-------------------------------|-------------------------------------------------------------------------------------------|
| ENVIRONMENT | Value chain  | A new warehouse                | 31    | GRI 302-3<br>GRI 305-5        | Energy consumption, reduction of GHG emissions                                            |
| ENVIRONMENT | Value chain  | Only essential packaging       | 32    | GRI 306-2<br>GRI 306-3        | Waste management, discharges                                                              |
| ENVIRONMENT | Value chain  | Communicating to inspire       | 33    | GRI 307-1<br>GRI 417          | Environmental compliance, marketing and labeling                                          |
| SOCIAL      | Our approach | -                              | 35    | GRI 405                       | Diversity and equal opportunities                                                         |
| SOCIAL      | Our team     | An empowered team              | 37    | GRI 404                       | Training and education                                                                    |
| SOCIAL      | Our team     | Prioritizing work-life balance | 39    | GRI 401                       | Employment                                                                                |
| SOCIAL      | Our team     | Driving engagement             | 40    | GRI 402<br>GRI 404            | Workers’ rights and labor relations, training and education                               |
| SOCIAL      | Suppliers    | Building together              | 42    | GRI 308<br>GRI 414            | Supplier environmental assessment, supplier social assessment                             |
| SOCIAL      | Suppliers    | Empowerment at work            | 43    | GRI 407<br>GRI 408<br>GRI 409 | Freedom of association and collective bargaining, child labor, forced or compulsory labor |
| SOCIAL      | Suppliers    | Aligning our vision            | 44    | GRI 102-9<br>GRI 102-10       | Supply chain, changes in the supply chain                                                 |
| SOCIAL      | Customers    | Rugs with benefits             | 47    | GRI 416                       | Customer health and safety                                                                |
| SOCIAL      | Customers    | Responsible trade              | 48    | GRI 417                       | Marketing and labeling                                                                    |
| SOCIAL      | Customers    | A useful tool                  | 50    | GRI 416<br>GRI 417            | Customer health and safety, marketing and labeling                                        |

## GRI standards

| Section    | Part                    | Title                           | Pages | GRI                      | Description                                                |
|------------|-------------------------|---------------------------------|-------|--------------------------|------------------------------------------------------------|
| SOCIAL     | Customers               | Value-driven projects           | 51    | GRI 203<br>GRI 9.1       | Indirect economic impact, innovation and product diversity |
| SOCIAL     | Community               | Preserving craftsmanship        | 53    | GRI 203                  | Indirect economic impact                                   |
| SOCIAL     | Community               | Social and educational projects | 55    | GRI 203                  | Indirect economic impact                                   |
| SOCIAL     | Community               | Support for agriculture         | 58    | GRI 203                  | Indirect economic impact                                   |
| SOCIAL     | Community               | Supporting agriculture          | 59    | GRI 203                  | Indirect economic impact                                   |
| GOBERNANZA | Our approach            | -                               | 62    | GRI 102-16               | Values, principles, standards, and behavior norms          |
| GOBERNANZA | Corporate governance    | -                               | 63    | GRI 102-18               | Governance structure                                       |
| GOBERNANZA | Ethics and transparency | -                               | 64    | GRI 102-12<br>GRI 102-16 | Ethical conduct and governance                             |
| GOBERNANZA | Tax payment             | -                               | 65    | GRI 201                  | Economic performance                                       |

# About the report

nanimarquina publishes this report voluntarily, aiming to be transparent and drive change towards a more sustainable future. This report primarily focuses on activities carried out in 2023, as well as in previous years, unless otherwise stated. The document is based on reporting frameworks and standards such as the Global Reporting Initiative (GRI). The data presented in this report are estimations based on methodologies and assumptions that are considered reasonable and accurate. As a result of new information or subsequent developments, these estimations, methodologies, and assumptions may change in the future.

The report does not provide a comprehensive view of our business but refers to specific information. It should not be interpreted as an indication of our financial results. It contains forward-looking statements regarding our objectives, commitments, and ESG strategies, and their impact on the business and stakeholders. These forward-looking statements may prove to be unattainable or uncertain, and actual results may differ from the anticipated results expressed or implied in the forward-looking statements, including the failure to meet stated ESG objectives and commitments or the execution of our strategies within the expected timeframe, or at all, due to various factors such as changes in government regulations, stakeholder expectations, or expansion into new products, services, technologies, and geographical regions.

It is also important to note that all images and other graphical resources published in this document are the property of nanimarquina unless otherwise stated.

# nanimarquina

## Against apathy



We are the first Climate Neutral certified rug company.  
We measure, offset and reduce our carbon footprint for a better future.



We collaborate with Care & Fair to improve live conditions and acces to education of children in rug-manufacturing areas.

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